

Filmit 2027

Briefing Session

To facilitate attendance taking, please set your display name in Zoom as follows:

Family name First name (Abbreviation of school name)

e.g. Chan Henry (XXXPS)



NET Section, CDI, EDB

The online briefing session will be recorded for sharing via the competition webpage later.



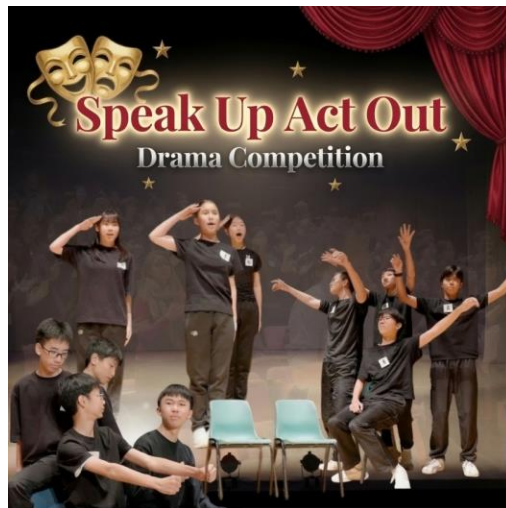


Aims

The aims of the Filmit 2027 competition are to:

- develop students' English language through filmmaking;
- provide students an opportunity to collaborate with peers and use English creatively;
- promote the use of English language to discuss topics relevant to students' lives;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students' positive values and attitudes.

NET Section Competitions and Activities 2026/27



Rundown

Time	Item	Topic
16:00 – 16:20	Introduction to Filmit 2027: 'Read to Reel: Our Heritage in Focus' Filmit 2027 Team, NET Section	Competition aims, theme, examples
16:20 – 16:30	Conditions & Regulations Filmit 2027 Team, NET Section	Conditions & Regulations, divisions and categories, supporting PD workshops, criteria, prizes, application and submission procedures
16:30 – 16:40	General Reminders Filmit 2027 Team, NET Section	Experience-sharing
16:40 – 16:45	Faye Hoyle Commercial Production Group, Chinese International School	FilmLab@CIS Filmmaking Technique Workshops
16:45 – 16:50	Alyson Hau Radio Television Hong Kong	Filmit 2027 Acting Workshop
16:50 – 17:00	Q & A	Questions from teachers



Theme of Filmit 2027

'Read to Reel: Our Heritage in Focus'

This year's theme encourages students to create a short film that celebrates our heritage and expresses appreciation for our neighbourhoods.



Image Source: Stock image provided by Microsoft Office 365

How reading can be an inspiring journey across cultures, heritage and neighbourhoods?
Your film should...

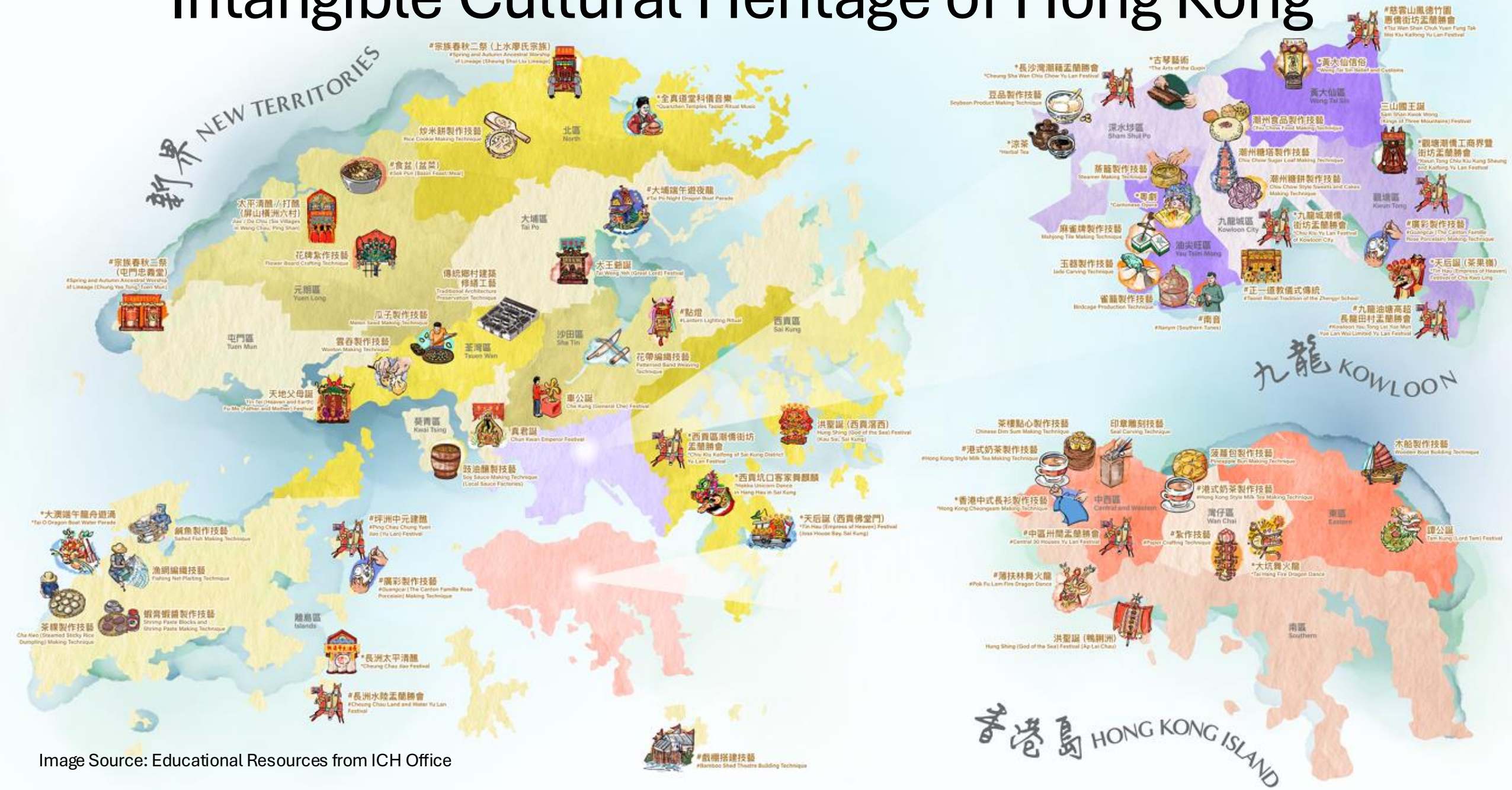
1. link to the main theme - 'Read to Reel: Our Heritage in Focus'.
2. innovate on the power of books and any other reading materials.
3. be inspired by fiction or non-fiction multimodal texts.
4. explore Hong Kong's neighbourhoods – what has an impact on you?



Tuning In –
What Cultural Aspects Can You See?

Image generated by a generative AI tool.

Intangible Cultural Heritage of Hong Kong



Intangible Cultural Heritage of Hong Kong





Chinese Dragons (Loong)

Image Source: Stock image provided by Microsoft Office 365

Inspirations

1. Types of Dragons
2. Dragon Temples
3. Dragon Dances, e.g. Tai Hang Fire Dragon Dance
4. Zodiac - Year of the Dragon
5. Dragons as symbols of wisdom, power and good fortune
6. Dragons in art – paintings, sculpture, porcelain, architecture

Picture Books

'The Lucky Red Envelope', by Vikki Zhang
'Our Lunar New Year ', by Yobe Qiu

Ideation for Filmit 2027 Entries

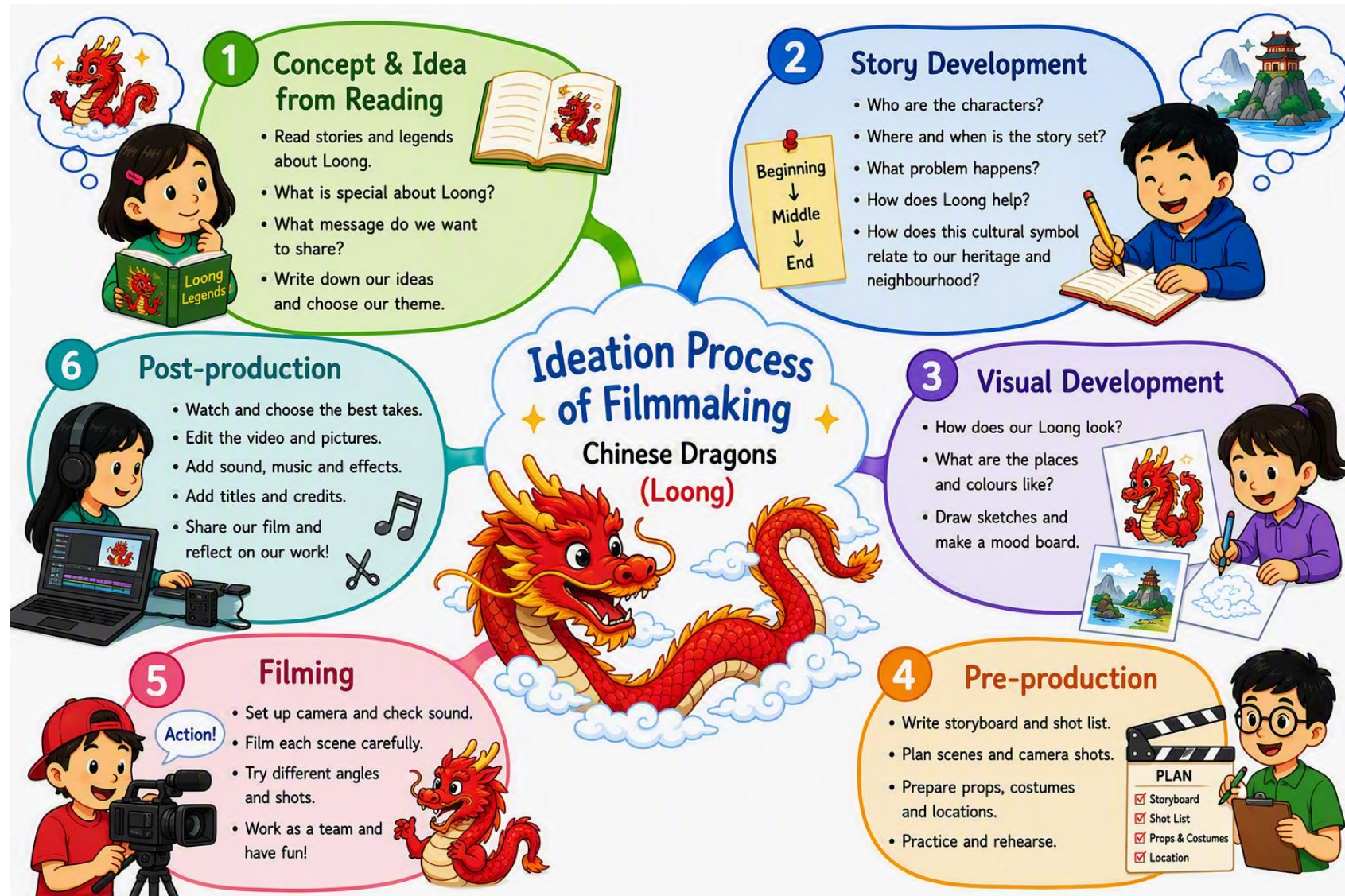


Image generated by a generative AI tool.

Inspirations

1. Food from different cultures
 - similarities and differences
2. Dim sum
 - restaurant etiquette
 - bamboo steamers
3. Milk tea
 - cha chaan teng culture
4. Cheung Chau buns
 - history, festivals



THE
CHINA
CURRENT
WITH JAMES CHAU

Food

Image Source: The China Current

Non-fiction Books

'Hong Kong Food City', by Tony Tan

'Hong Kong Foodways', by Sidney C. H. Cheung

'Hong Kong Food & Culture' (2nd edition), by Adele Wong



Natural Heritage

Image Source: Stock image provided by Microsoft Office 365

Inspirations

1. Hong Kong's Country Parks, beautiful beaches and islands
2. Hong Kong UNESCO Global Geopark
 - High Island Geo Trail
 - Dinosaur fossils on Port Island/Chek Chau
3. Our unique flora, fauna
4. Camping
5. Exploration

Newspaper Article

Fascination with dinosaur fossils roars to life in Hong Kong

<https://www.chinadailyhk.com/hk/article/601305>

Inspirations

1. Family gatherings
 - Togetherness
2. Stories from grandparents
 - Passing on traditions and wisdom
3. Places to gather in the past
 - herbal tea shops
 - the Lui Seng Chun building



Image Source: Hong Kong Tourism Board



Filial Piety and Family Legacy

Image Source: Stock image provided by Microsoft Office 365

Picture Books

'Tofu Takes Time', by Helen H. Wu

'Shu Lin's Grandpa', by Matt Goodfellow

Inspirations

1. Pawn shops

- past pawnbroking practices
- bond between pawn shop culture and the community

2. Neon signs

3. Architecture

- Soaring skyscrapers
- Tin Hau temples
- Ping Shan Heritage Trail



Community Heritage

Images Source: South China Morning Post

Non-fiction Texts

Preserving Hong Kong's Heritage: How Hong Kong preserves its heritage through the smart use of old buildings

<https://www.bbc.com/storyworks/capital/city-of-inspiration/heritage>

7 Revitalised Historic Buildings to Visit in Hong Kong

<https://www.discoverhongkong.com/eng/culture/revitalised-historic-buildings-to-visit-in-hong-kong.html>

Inspirations

1. 'Red-white-blue' bag
 - Significance
2. Textile industry
 - Impact on development of Hong Kong
 - Craftsmanship
3. Intangible Cultural Heritage
 - Cheongsam
 - Kwan Kwa wedding costume



Cultural Symbols

Image Source (Bag): generated by Canva



Image Source (Cheongsam): China Daily Hong Kong

Informational Texts

'The Cheongsam', by Hazel Clark

Discussion on the Protection of 'Hong Kong Cheongsam Making Technique' from the Development of Hong Kong Men's Cheongsam and Oral Histories of Distinguish Master Tailors

<https://research.polyu.edu.hk/en/publications/discussion-on-the-protection-of-hong-kong-cheongsam-making-techni/>

Resource Page

- Intangible Cultural Heritage Office
 - Representative List of the ICH of Hong Kong
 - Video series hosted on EMM (with English subtitles)
 - ICH Exhibitions at School
- CHAT (Centre for Heritage, Arts and Textile) from The Mills
- Antiquities and Monuments Office
- Hong Kong Geopark
- Hong Kong Tourism Board
- Community groups

Image Source: ICH Office webpage



Filmit 2027 Schedule of Events

Schedule	Event
September 2026 to August 2027	PDNETwork Series: Filmmaking in the English Classroom The workshop offers an overview for creating films. It provides KS1 and KS2 teachers with a rationale and practical strategies for using filmmaking to support innovation and maximise student learning.
Event AA: A 3.5-hour session on 14 November 2026 (Sat) 9:30 – 13:00 (registration starts at 9:00am) Event AB: A 3.5-hour session on 21 November 2026 (Sat) 9:30 – 13:00 (registration starts at 9:00am)	FilmLabs for Students and Teachers (co-organised by EDB and CIS) Note: Event AA and AB are identical workshops. 1 teacher can register at most 3 students and himself/herself for one of the events.
A 4-hour workshop on 16 January 2027 (Sat) 10:00 am to 2:00pm (registration starts at 9:30am)	Filmit 2027 Acting Workshop for primary and secondary school students (co-organised by EDB and RTHK)
Late June 2027	Filmit 2027 Awards Ceremony



Conditions of Entry

- Open to all public sector schools in Hong Kong, including DSS schools
- Teams must be comprised of **3 - 8 members.**
- There is no limit to the number of film entries submitted by each school.
- Students can only contribute to one film entry in each category.



Regulations

- Entries must be original and not created for any previous public competition(s).
- A **title frame**, **English subtitles**, and **end credits** must be included.
- If teams use **AI-generated image(s) / audio (e.g. music, sound effects) / video(s)** or copyright-friendly images/ music available through the Creative Commons (<https://creativecommons.org/>), they should abide by the licensing agreements and **properly reference the sources in the entry form and credits** of the film.
- Reference format: Company. (Year). *AI Name*. [AI image / audio / video generation model].

E.g. Google. (2026). *Gemini*. Nano Banana 2.





Entry Procedures

Upload the entry to an online storage drive, e.g. Google Drive, OneDrive, Dropbox.

The link to the entry must be shared with the NET Section via the Entry Form.

- Ensure access for the link is set to "**Anyone with the link**" as "**Editor**".
- The deadline for submission is **8 March 2027 (Mon)**.
- The video file must be accessible until **31 August 2027 (Mon)**.

Criteria

A. Content & Creativity	<i>Film is creative with a clear connection to the theme and uses narrative, informational and/or persuasive techniques to convey a meaningful message</i>
B. Use of English	<i>Use of English is clear, intelligible, and fluent, with a range of vocabulary and grammatical structures; subtitles contain few or no errors</i>
C. Presentation & Teamwork	<i>Presentation is clear and individual performances are engaging; interaction among actors/performers and with the camera is effective</i>
D. Cinematography	<i>A variety of well-framed camera shots, angles and movements are used; background music, sound effects and special effects add emotional value</i>



Competition Prizes

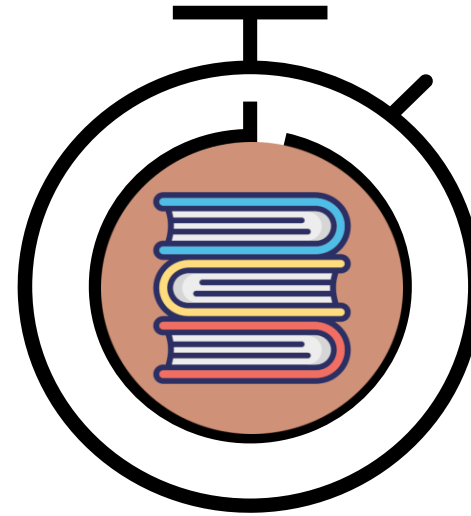
See the NET Scheme e-Platform for more details!

Divisions and Categories

Primary Division (KS1-KS2)	Secondary Division (KS3-KS4)	Parent-Child Division (KS1-KS4)
One-minute Film Category		Short Film Category (2-3 mins)
Short Film Category (3-5 mins)		

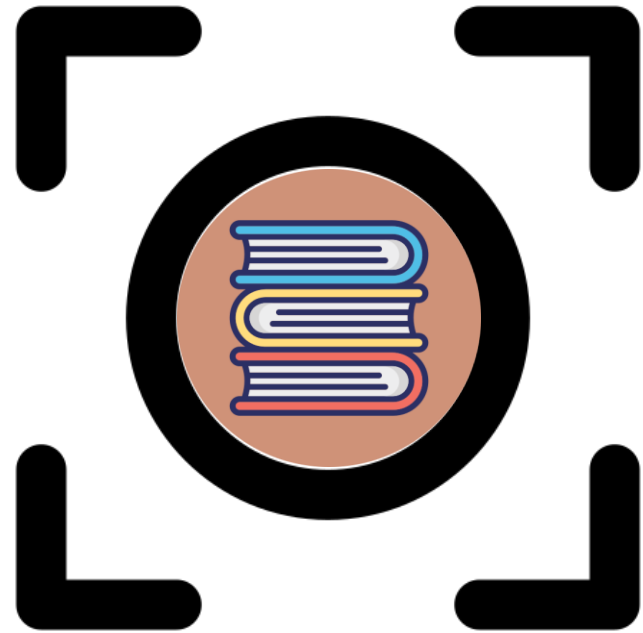
One-minute Films

- 3-8 students in a team
- Film can be narrative, informational or persuasive
- Film must be related to the competition theme
- Film must be **one-minute** in length



Short Films

- 3-8 students in a team
- Film can be narrative, informational or persuasive
- Film must be related to the competition theme
- Film must be **3-5 minutes** in length



Parent-Child Division Short Film Category

- 3-8 members in a team, including students and their parents or guardians
- Film can be narrative, informational or persuasive
- Film must be related to the competition theme
- Aspect ratio can be **vertical** (a reel) or **horizontal** (a video)
- Film must be **2-3 minutes** in length

FILMIT 2027
A STUDENT FILM COMPETITION

學生短片創作比賽
親子組 Parent-child Short Film Category

Read to Reel: Our Heritage in Focus



對象
Target

中小學生及其家長/監護人
Primary and secondary school students with their parent(s)/ guardian(s)

學生與家長攜手合作，拍攝一部二至三分鐘的英語短片，
共賞文化傳承之美，訴說社區情懷。

Collaboration between students and their parent(s) /guardian(s) to produce a 2 to 3-minute short film which
celebrates our heritage and expresses appreciation for our neighbourhoods.

截止日期
Submission Deadline

8/3/2027

請向學校英文老師查詢比賽守則及報名詳情。
For enquiries and entry submissions, please contact your English teacher.

Gentle Reminders

Filmit 2027 · Read to Reel – Our Heritage in Focus

Clear Links

Originality

Covers & Visuals

Title Credits

Time Limits

Audio

Subtitles

Access

For Teachers · Keep it creative · Keep it clear

1 Clear Links

Read to Reel: Our Heritage in Focus

Reading that sparks stories celebrating our heritage and neighbourhoods



Image source: Free Stock Photo



Connect to reading

- mention titles & authors in the credits
- adds depth



Explore Further

- the sharper your focus
- milk tea, lion dance, neighbourhood stories



Celebrate Heritage

- appreciation of our community
- richness of history and its link to local culture

2 Originality

Transform

Transform the inspiration.
Add your own twist,
characters and message.



Create

Your own characters,
settings, even book covers.
Licensed stock images are
fine too.

The Forgotten Heroes by Sham Shui Po Government Primary School

Key: Transform · Create

3 Covers & Visuals

DO

- ✓ Create original / homemade covers
- ✓ Say the title verbally (that's fine)
- ✓ Use licensed stock images
- ✓ Blur or crop real covers if they sneak in
- ✓ Use strategic camera angles
- ✓ Edit out real artwork in post-production



AVOID

- ✗ Flashing real published book covers
- ✗ Linger on library book spines
- ✗ Clear shots of commercial artwork
- ✗ Using unlicensed images

A little camera creativity goes a long way.

4 Credits & Reference

Example credit lines

“Based on your reading [Title] by [Author]” or “Inspired by the following texts...” + list them



Credits

NET Five Stars School - Book to the Future

Chan Chi Pang - Director, Cameraman
Cheung Mei Yee and Filmit Team - Script writers

Simon Smith - Student from the future
Pauly Ho - Dr. Emmett Beige
Frank Ma - Mechanic expert
Wong Chi Chung - Professor V, the villain

Tam Siu Ling - Music & sound effects
Patrick Lee - Special Effects (Motion effect : Invideo AI, Graphic effect : Adobe AI)
Filmit Team - Editing

Mr NET - Advisor

The film is inspired by the books :
Back to the Future by George Gipe (1985)
Engineering for Teens: A Beginner's Book for Aspiring Engineers by Pamela MacCauley (2021)

The Time Machine Scam by Caritas Chong Yuet Ming Secondary School

Guides viewers

Shows students' names & roles
the source of texts and encourages further reading

Shows diligence

Demonstrates research and thoughtful connection

Highlights values

Link the film to heritage elements & community spirit

4 Credits & Reference

An example of AI reference

Company. (Year). AI Name. [AI image / audio / video generation model].

E.g.

Open AI. (2025). *Sora*. Sora 2.

Beeble (2025). *Beeble AI*. SwitchX.



The Forgotten Heroes by Sham Shui Po Government Primary School

5 Time Limits & Categories

Time limits are strict - go over and you risk disqualification.

One-minute Film

Primary & Secondary

Exactly 1 minute

Short Film

Primary & Secondary

3 – 5 minutes

Parent-child

Students + parents/guardians

2 – 3 minutes

Title frame + end credits do not count

Smartphone use is OK
Horizontal or Vertical aspect ratio

Credits are your chance to thank everyone - keep them readable. AI transparency: mention tool, model & year of creation.

Key: Stick to limit · Title + Credits Excluded · Family involvement required for Parent-child

6 Audio

Audio can make or break the experience.



Image generated by a generative AI tool.

- 1 Sync if dubbing** Match voices to lips
- 2 Consistent levels** Test early
- 3 Quality mic** Worth its weight in gold
- 4 Ambient sound** Market chatter, festival drums, milk-tea glass clink
- 5 Clean & pace** Remove noise. Don't race dialogue - let characters breathe

7 Subtitles

All entries need English subtitles - clear and readable

***The Cheque Book* by S.K.H. Tsang Shiu Tim Secondary School**



Font Style

E.g. Sans-serif, Arial

Size

E.g. 36 – 44 px for HD

Colour & Contrast

E.g. Black text with white outline

Line Limit

E.g. Maximum two lines

Proofread grammar & punctuation

8 Access & Submission

Grant “Editor” access

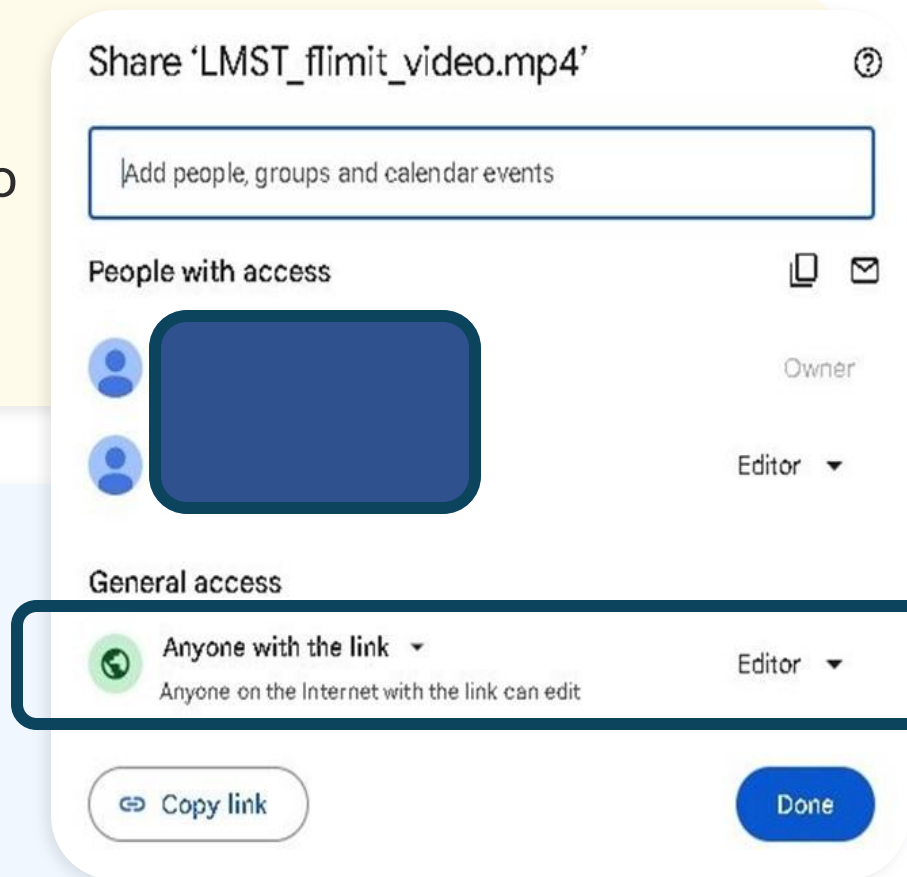
When you submit, grant the organiser “Editor” access to the link.

Clear access is required.

Keep the link alive

Please keep that link alive until 31 August 2027.

We don’t want any disappearing acts after the deadline!



The screenshot shows a Google Drive sharing interface for a file named "LMST_flimit_video.mp4". At the top, there is a search bar with the placeholder text "Add people, groups and calendar events". Below this, the "People with access" section is visible, showing two user icons. The first user is the "Owner" and the second user is an "Editor". The "General access" section is highlighted with a red box, showing "Anyone with the link" as the access level, with a subtext "Anyone on the Internet with the link can edit". At the bottom, there are two buttons: "Copy link" and "Done".

Final Reminders

Clear links · Copyright care · Solid audio · Readable subs · On-time delivery

Read to Reel: Our Heritage in Focus

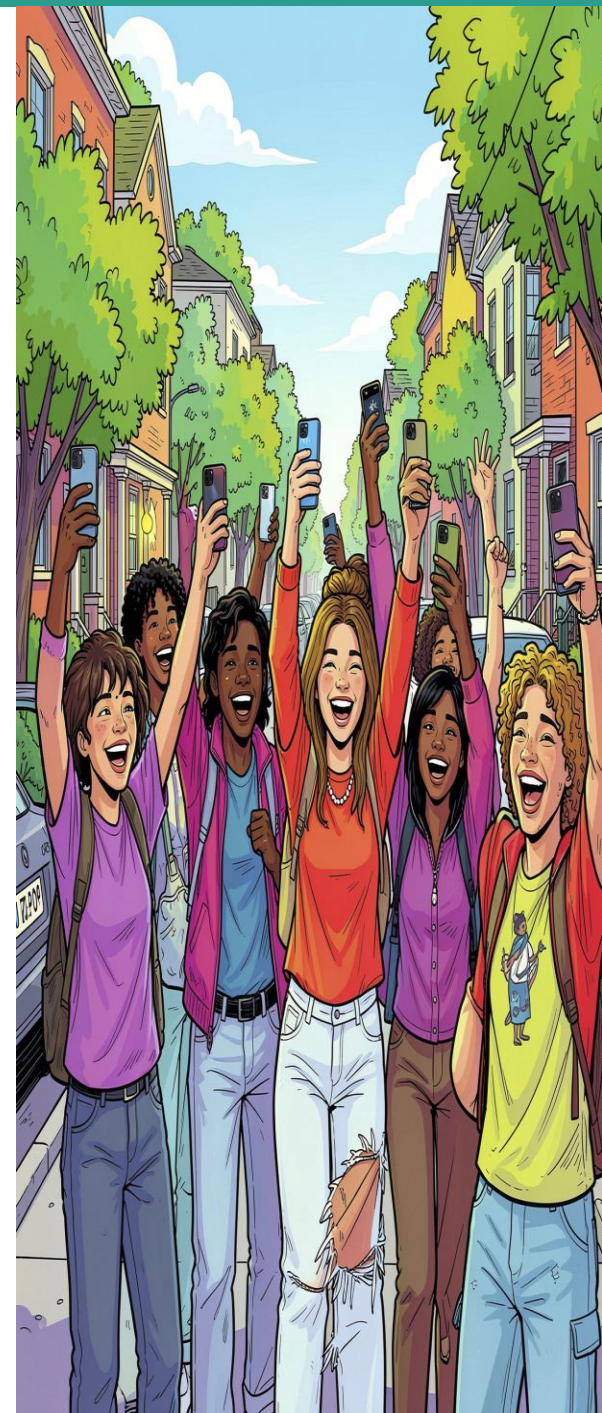
Celebrate the stories, the neighbourhoods, the cultures that makes us 'us'.

Most important reminder ...

Have fun!

This is about passion, creativity and connection.
Let your imagination run wild - just keep an eye on the clock and the credits.

Image generated by a generative AI tool.



FilmLab@ CIS

Filmmaking Workshops

- Faye Hoyle

Student Leader
Commercial Production Group
Chinese International School



Filmit 2027 Acting Workshop

- Alyson Hau

Radio Television Hong Kong





NET Scheme e-Platform

LINK: [HTTPS://NETS.EDB.HKEDC
ITY.NET/PAGE.PHP?P=316](https://nets.edb.hkedcity.net/page.php?p=316)