

The NET Section's Public Speaking Series:

Oration to Ovation



Mr Darren Tay

World Champion of Public Speaking 2016

Mr Darren Tay, our guest speaker and the World Champion of Public Speaking 2016, believes that in public speaking, it is nurture, not nature, that matters. Put another way, regardless of their background or level of competence, our students can develop themselves to be confident and competent public speakers through training, exposure and practice. In the coming public speaking event, *Oration to Ovation*, apart from sharing his own success story, Mr Tay will engage participants in hands-on activities where they can learn in a fun way how to increase their charisma as a speaker with powerful storytelling and pitching strategies and to enhance their clarity of speech by applying effective pronunciation and enunciation techniques.



Nurture over Nature:

Building Confidence in Public Speaking

ORATION TO OVATION



World Champion of Public Speaking

Darren Tay





YOU DON'T GET WHAT YOU DESERVE

**YOU GET WHAT YOU
COMMUNICATE**

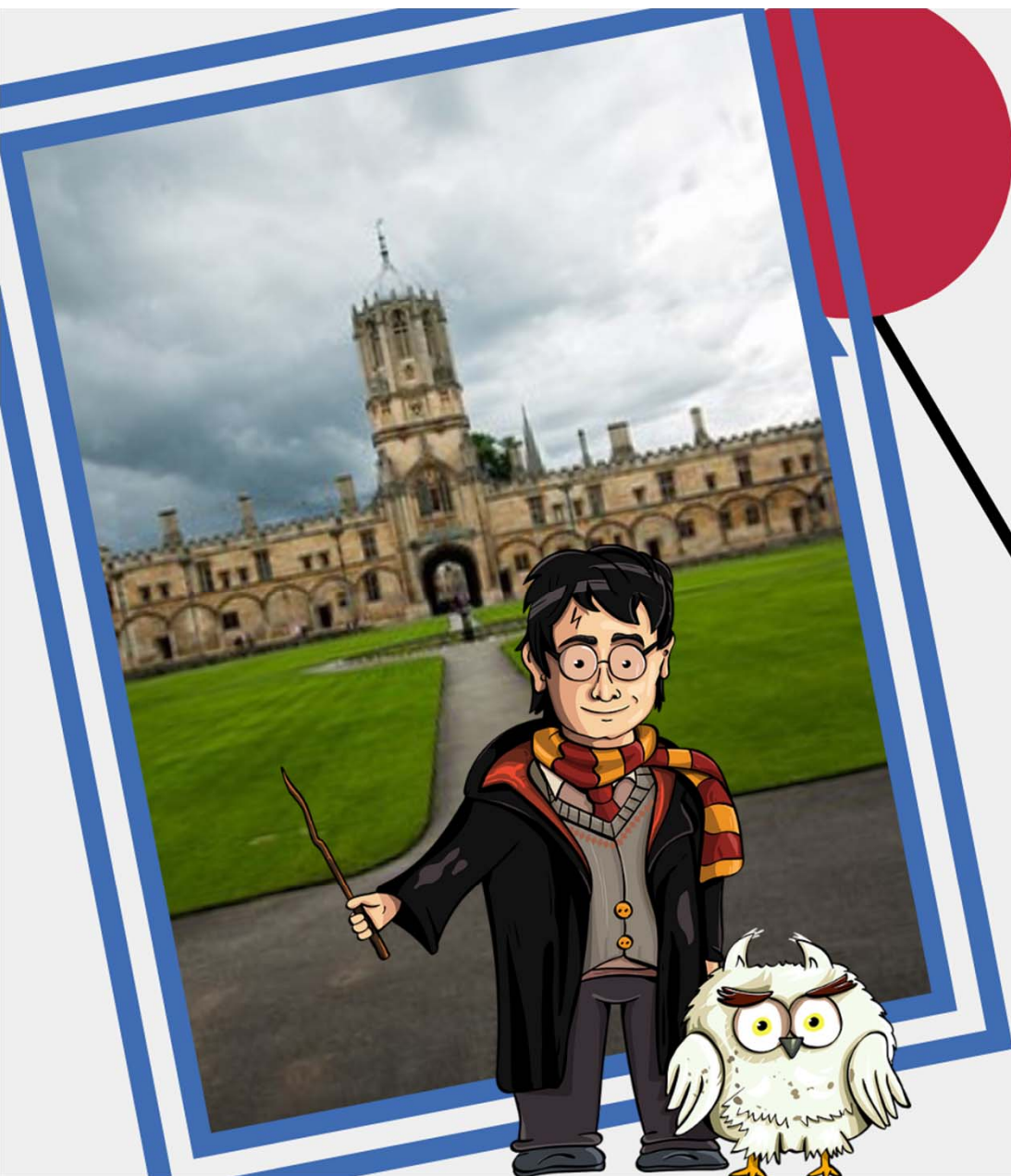
HAVING THE WORLD CHAMPION MINDSET

- **Top Myth:** You need to be born talented in public speaking to be a good public speaker
- **Truth:** it is *NURTURE* over nature that makes a great speaker









Debate/ Moot
Competitions

And I've Been *Running My Mouth* Ever Since



Mass Workshops





DREAMS
CAN BE
BUILT





HALFWAY THERE...

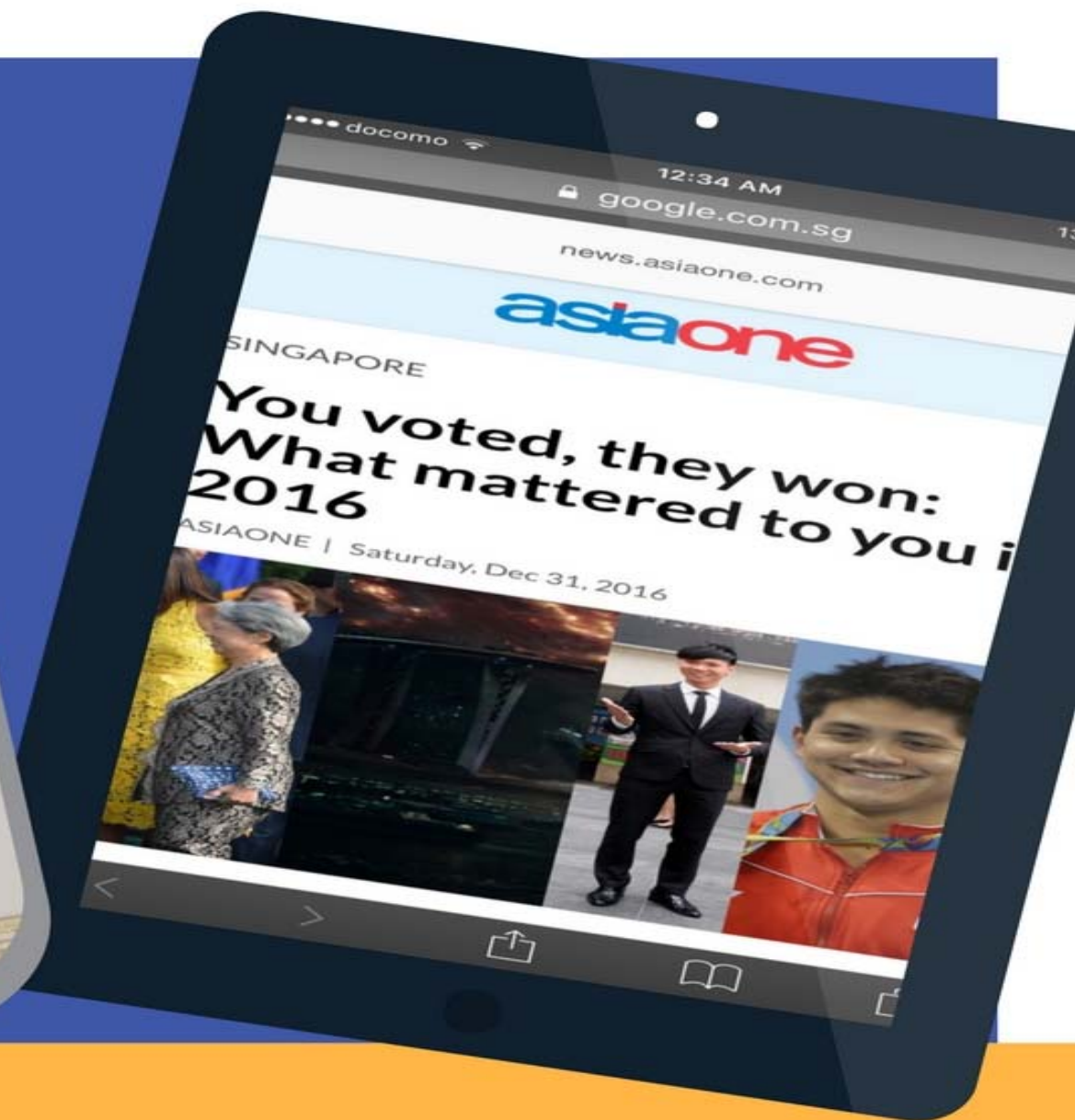


CONNECT: DARREN TAY



"EVERY MOMENT OF TRIUMPH BEGINS
WITH A **THOUGHT**"







A man in a dark suit and tie is smiling and holding a large, dark, rectangular trophy. The trophy has text on it: "World Championship of Public Speaking", "First Place", "Toastmasters International", and "2016". He is standing in front of a backdrop that features the Toastmasters International logo (a globe with a grid) and the text "TOASTMASTERS INTERNATIONAL" repeated several times.



WHY STORY-TELLING?



ENHANCE
**KNOWLEDGE
RETENTION**



ENCOURAGE
GROWTH



ENRICH
**PERSONAL
DEVELOPMENT**





Warby Parker was founded with a rebellious spirit and a lofty objective: to offer designer eyewear at a revolutionary price, while leading the way for socially conscious businesses.

Every idea starts with a problem. Ours was simple: glasses are too expensive. We were students when one of us lost his glasses on a backpacking trip. The cost of replacing them was so high that he spent the first semester of grad school without them, squinting and complaining. (We don't recommend this.) The rest of us had similar experiences, and we were amazed at how hard it was to find a pair of great frames that didn't leave our wallets bare. Where were the options?

It turns out there was a simple explanation. The eyewear industry is dominated by a single company that has been able to keep prices artificially high while reaping huge profits from consumers who have no other options.

We started Warby Parker to create an alternative.



“Stories are such a powerful driver of emotional value that their effect on any given object’s subjective value can actually be measured objectively.” — **Joshua Glenn and Rob Walker**

Climax

1. Hero's journey
2. Identity of hero
3. Process of meeting hero + cost of hero
4. Wisdom hierarchy/ pyramid
5. How you now serve as a hero to others

Resolution

1. Learning points (low-lying fruit)
2. Universal

Building the tension/ conflict

1. Law of compounding conflicts
2. Establish conflict early
3. Significant and big conflict
4. Universal
5. Non-linear progression

Setting the scene

1. Environment (weather, temperature, humidity, sound quality)
2. Place (location charm, number of people around, buildings, layout of seats or furniture)
3. Main characters (physical description; emotions; thought patterns)

Activities!

- Pair work (for storytelling module)
- Objective: to have students share more about their story in a fun, engaging and effective manner (progressive approach; before moving to presenting in front of the entire class)
- Workings: Students to share their stories (2-3 mins) with their respective partners
- See evaluation matrix



HAVE A TWITTER-ABLE MESSAGE



***KEY: CONCISE & SUCCINCT = IMPACT**



Leads people to feel **Happiness,**
Purpose, Freedom, Prosperity

HAVE A TWITTER-ABLE MESSAGE



MUST be Universal in nature



Test it before the audience





Observe the Low-lying Fruit Theorem

Proven Content Strategy #1

Relevant Quote:

"...little tactical points here and there...but where is the substance?! As the Americans would say - Where is the beef?!"

- Lee Kuan Yew:

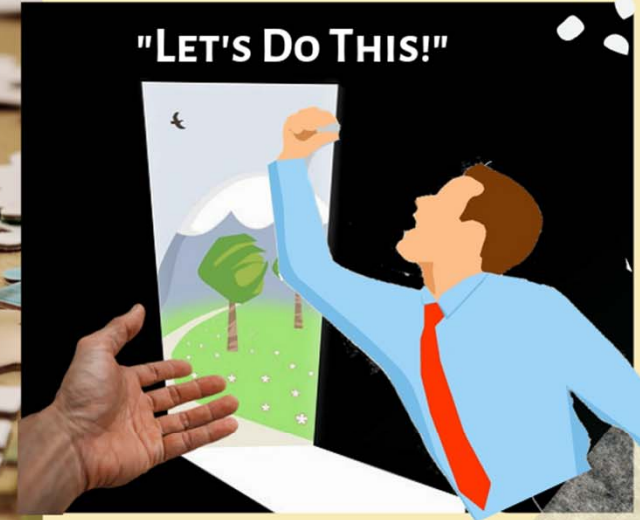
Proven Content Strategy #2



Element of
Immediacy



Giant purpose/ end-
goal broken down
into **bite-sized
pieces**



An action step which
your audience can
do **RIGHT AWAY**



Pronunciation & Enunciation

PRONUNCIATION AND ENUNCIATION

SUCCESS

suhk-ses



Pronunciation & Enunciation



Coupon

**koo
-pon**

COLLEAGUE

KOL - EEG

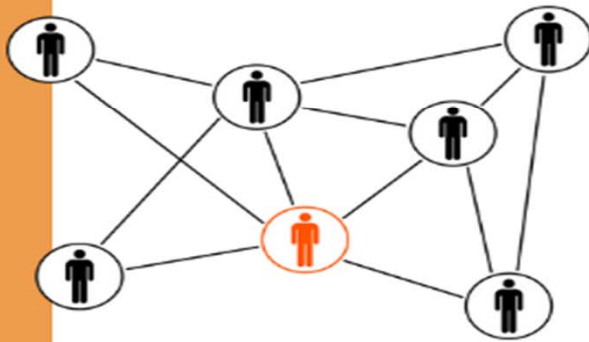




LIAISE



LEE-EYZ



Pronunciation & Enunciation

Particulars

PUH-*TIK*-YUH-LER





Connoisseur

— KON-UH-SUR, -SOOR —

A 3D rendering of a complex blue maze with a small black figure standing at the entrance. The maze is composed of many concentric and intersecting paths, creating a labyrinthine structure. The figure is a simple, stylized black silhouette of a person, standing at the bottom center of the frame, looking towards the maze. The background is dark, and the lighting highlights the blue walls of the maze.

INTERMEDIATE

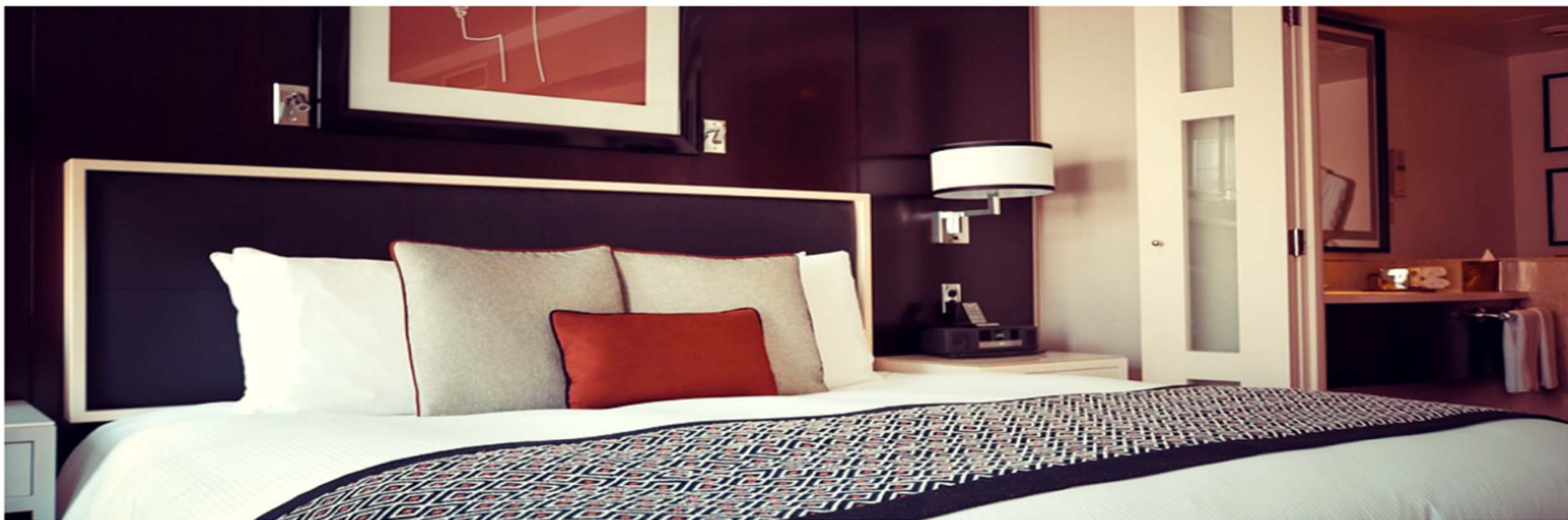
in-ter-mee-dee-it



SOFTEN

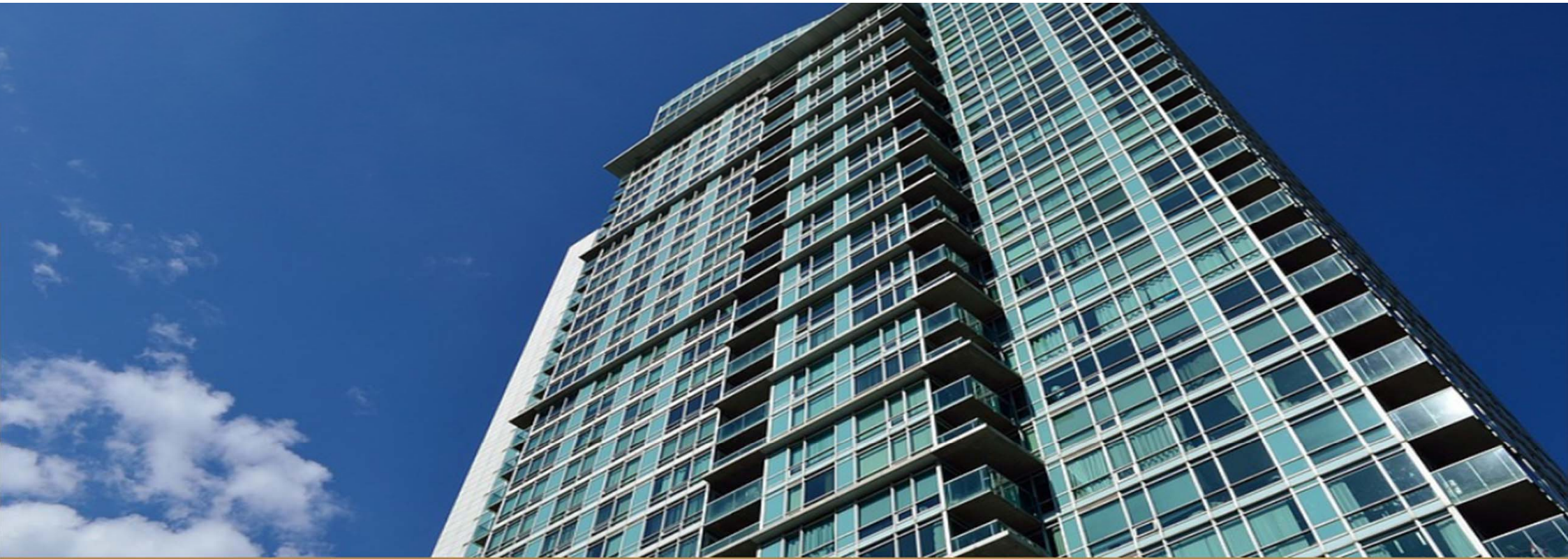
saw-fuhn





SUITE

SWEET



CONDOMINIUM

K O N - D U H - M I N - E E - U H M



COMMITTEE

kuh-mit-ee



D E B R I S

duh-bree

P r o - E n u n c i a t i o n



SOUVENIR

soo-vuh-neer



Tuition



tyoo-ee-shun





SALMON

S A M - U H N



A hallway with seven doors set into a wall with ornate, repeating damask wallpaper. The floor is made of dark wood planks. A hand in a dark pinstriped suit sleeve points towards the third door from the left, which is a bright yellow color, while the other six doors are a light grey. The entire image is framed by a thick teal border.

OPPORTUNITY

OP-ER-TOO-NI-TEE



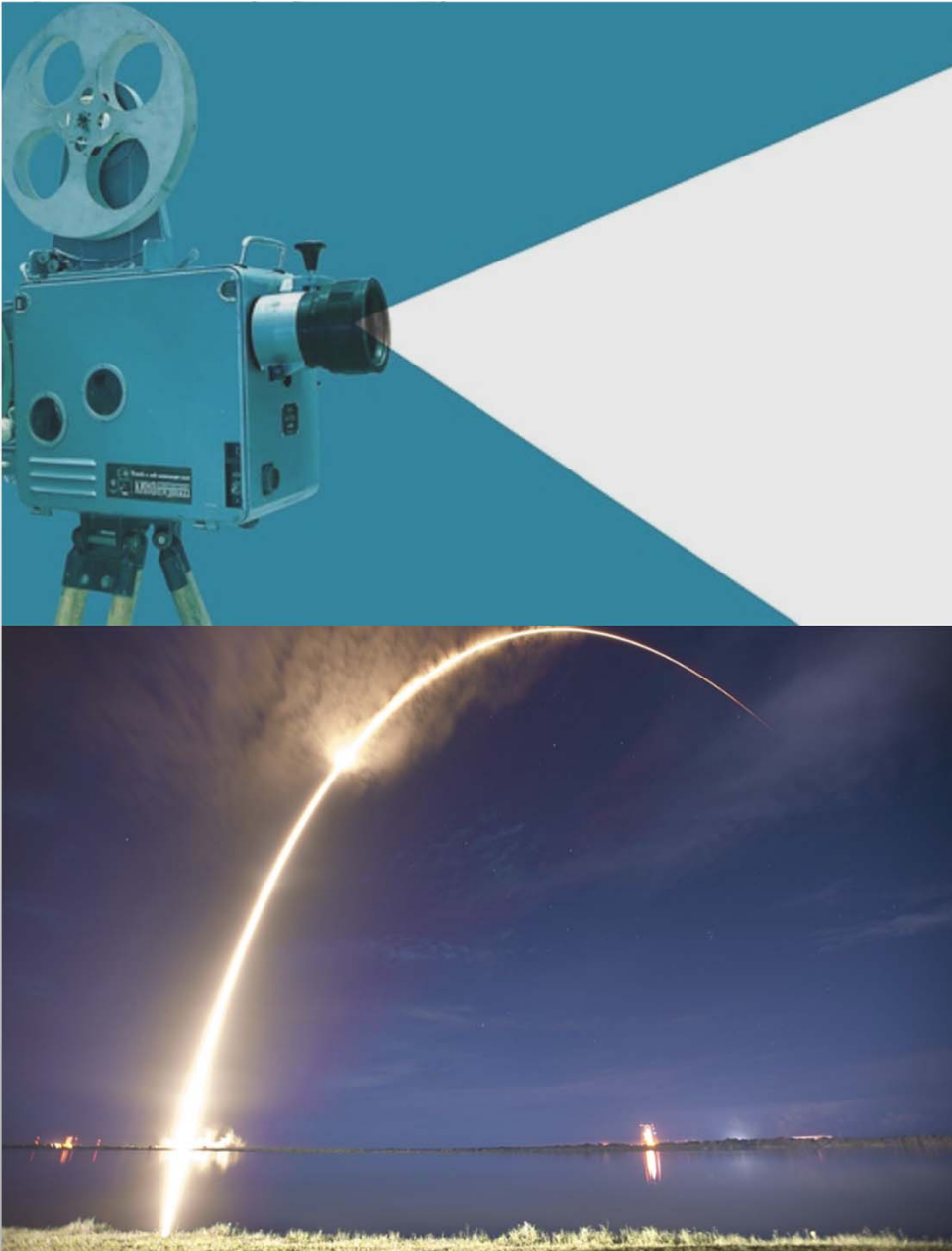
PHOTOGRAPHER

FUR-TOG-RUH-PHER



PROJECT (NOUN)

PROJ-EKT



Project (Verb)

PRO-**JEKT**

COMMON MISCONCEPTION

- Query #1
- “I went to cut my hair today”



COMMON MISCONCEPTION

- Query #2
- “Today is my off day”

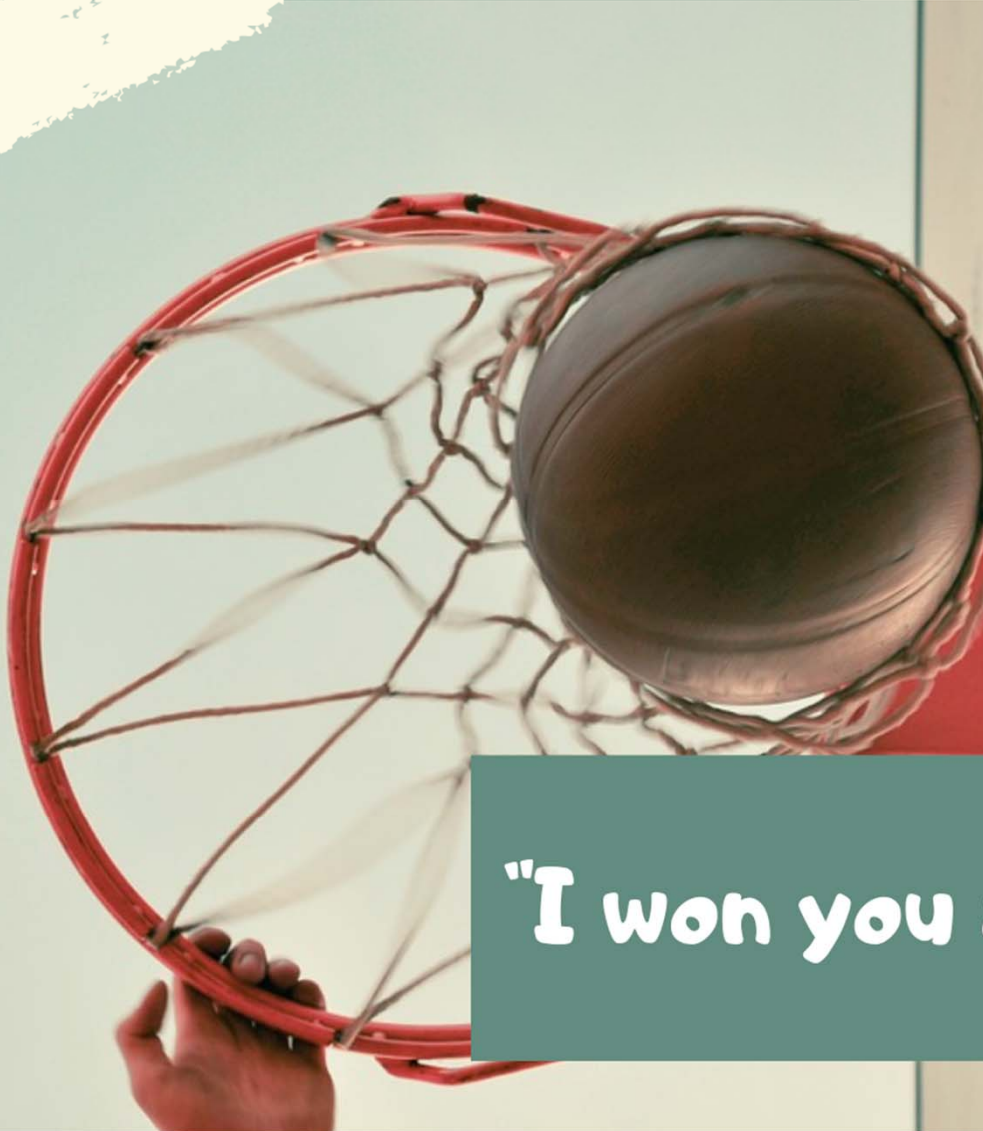


COMMON MISCONCEPTION

QUERY #3

“HI JOHN, I AM IN THE BUS NOW”





Query #4

"I won you at basketball today."

Query #5

What is the difference between “*in time*” and “*on time*”?



COMMON MISCONCEPTION

QUERY #6

WHAT IS THE
DIFFERENCE BETWEEN
“CONTINUAL” AND
“CONTINUOUS”?



COMMON MISCONCEPTION(S)



Query #7

Redundancy:



Actual Facts

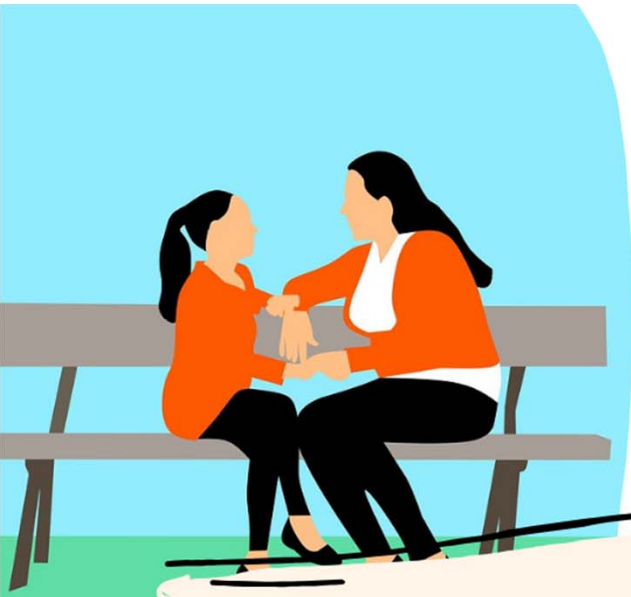


Combine Together

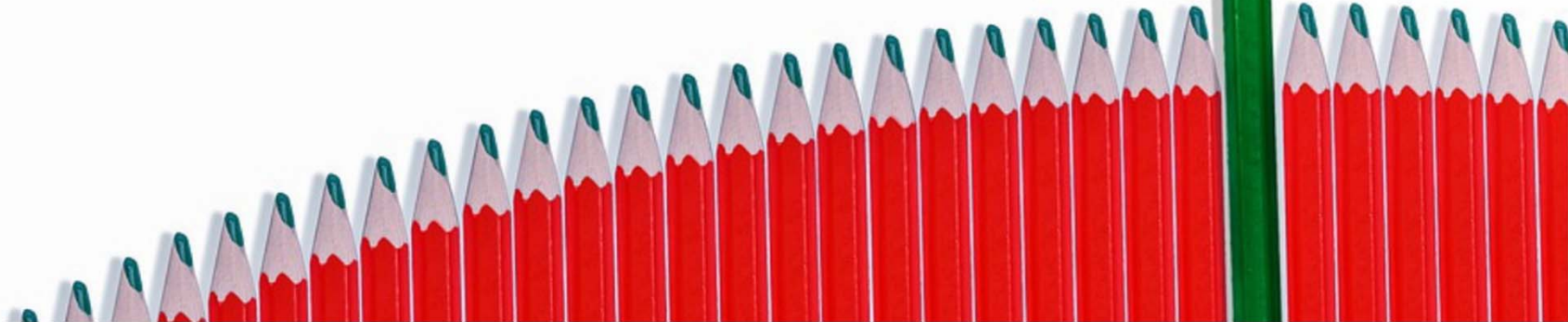


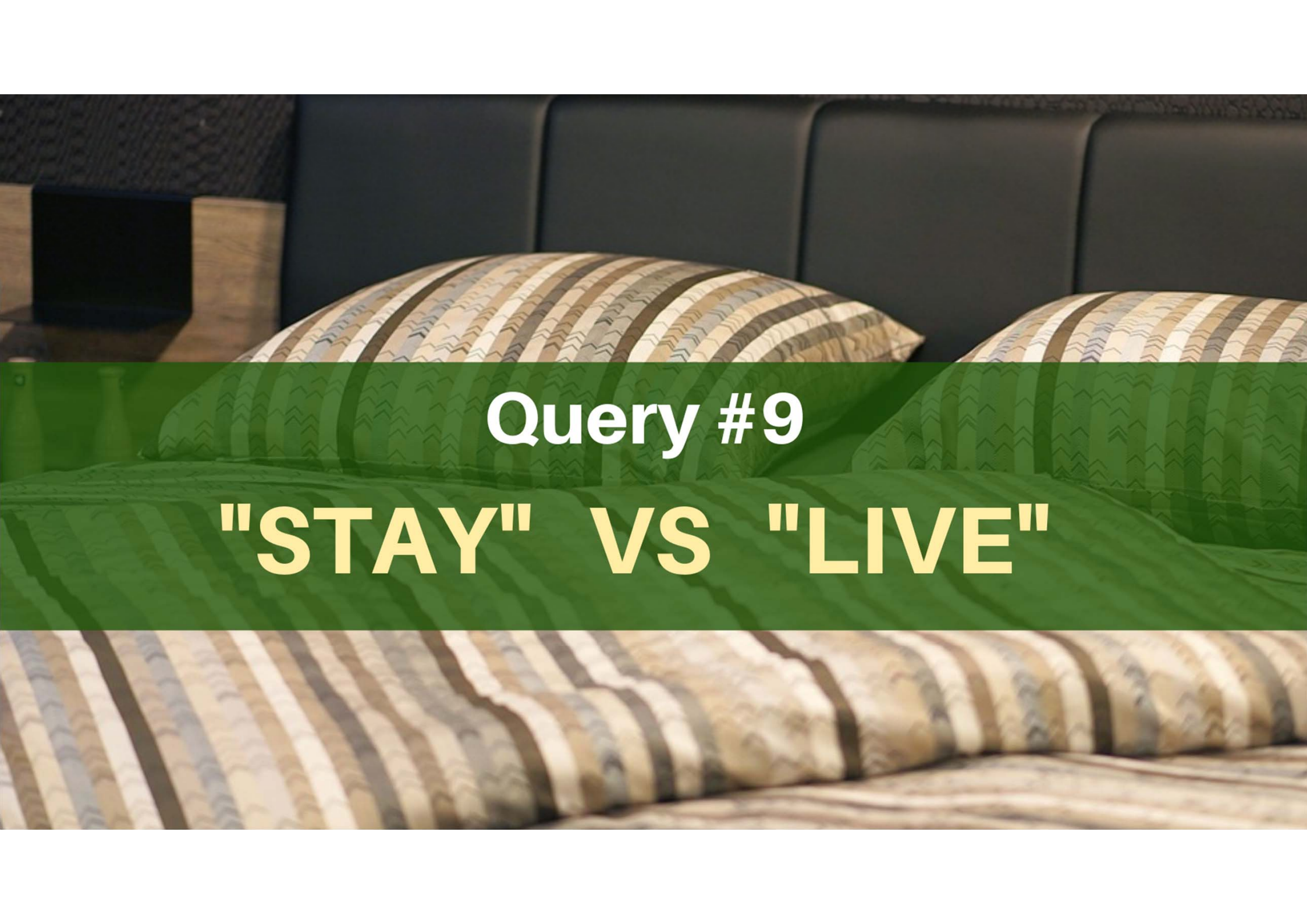
"3am in the morning"

Query #8



"BETWEEN" VS "AMONG"





Query #9

"STAY" VS "LIVE"

**"Tell Me More
About Yourself."**



3 STEPS TO IMPRESS

RIGHT FROM THE START



Solution- Framing



"My Unique Selling Point"



How you can CONTRIBUTE

ACTIVITIES

- (2 truths and 1 false) Penalty Kick exercise (PK)
- Objective: to have students share more about themselves in a fun, engaging and effective manner
- Workings: Students to state 3 strengths and provide some details. Of the 3, one is false. The audience will then guess which is the false one.
- PK (optional): two students to square off and see which student is able to have the higher number of audience members (who are able to identify the “false” strength correctly)
- See evaluation matrix





Evaluation Matrix

	Strengths/ Areas for improvement
Level of confidence and stage presence.	
Use of natural and complementary hand gestures.	
Eye contact duration and distribution	
Appropriate use of vocal variety (pitch, speed, volume); diction; modulation.	
Pronunciation & Enunciation and appropriate language use (Power of three; literary devices; vocabulary; grammatical accuracy).	
Well-structured speech with appropriate use of the techniques	
Managed time and stage space well.	

Presentation over...

♪ **Safe at last, doo~ doo~ doo~**



Any burning questions?

