The Roaming MIC Challenge

Pass the Mic. Share Your Voice.

To facilitate attendance taking, please set your display name in Zoom as follows:

Family name First name
(Abbreviation of school name)
e.g. Chan Henry (XXXXPS)

SEASON 2

School Briefing

NET Section · Curriculum Development Institute · Education Bureau · 14 September 2026



HOUSEKEEPING

Before we start

- This session is being recorded.
- The recording goes on the e-platform for future reference.

BRIEFING RUNDOWN

What we'll cover

1. **Aims**
   What the Challenge is for
2. **Key dates**
   Rounds, deadlines and how many reels
3. **Taking part**
   Technical specifications, content, roles and editing rights
4. **Making it reel-worthy**
   Hooks and engagement
5. **Topic ideas**
   Finding a subject to film
6. **Privacy and consent**
   Protecting students
7. **Forms to be completed**
   Application, entry, consent
8. **Q&A**
   Contacts and support

BUT FIRST…

Where we started...



What is the Roaming Mic Challenge?















… and how we wrapped up for 2025/26!


1

01

Aims



Ongoing

A school-wide English speaking activity that runs right across the year.

School-wide

While the mic is with you it belongs to the whole school community, encouraging as much participation as possible.

Shared

The aim is to share student voices and perspectives within your school community and beyond.

Support is available throughout from Advisory Teachers and Regional NET Coordinators. School NETs are encouraged to take an active role guiding students through production, where much of the language learning happens.

1. AIMS

Authentic reasons to speak

Students speaking English on campus and in the community.

Confidence and agency

Students choose what to say and how to say it.

A language-rich environment

Spoken English becomes visible and celebrated across the school.

Student voice, wider audience

Some reels are showcased on the Roaming Mic Instagram account, but we encourage schools to share widely through their own platforms!

1. AIMS

Mega Mic Monday

Secondary students

Tiny Mic Thursday

Primary students



The mic must appear in the reel

It is the thread that ties every school's contribution together into one running series.

Who supports you

Advisory Teachers and Regional NET Coordinators throughout the round, and NETs guiding students through production.



02

Key Dates



2. KEY DATES

Round 1

Reels for November 2026, December 2026,
January 2027 and February 2027

Round 2

Reels for March 2027, April 2027,
May 2027 and June 2027

One reel a month. Four reels in your round.

Your school is placed in one round and submits one reel for each of its four months.

2. KEY DATES

Submission deadlines

Submit in the third week of the month before your reel goes out.

Third-week Fridays keep every deadline clear of the Christmas, Chinese New Year and Easter holidays.

Round 1		Round 2	
Fri 23 Oct 2026	November reel	Fri 19 Feb 2027	March reel
Fri 20 Nov 2026	December reel	Thu 18 Mar 2027	April reel
Fri 18 Dec 2026	January reel	Fri 23 Apr 2027	May reel
Fri 22 Jan 2027	February reel	Fri 21 May 2027	June reel

18 March 2027 falls on a Thursday because the Easter holidays begin the following day.

03

Taking Part: Guidelines



3. TAKING PART

Technical requirements

9:16

Vertical format

Filmed and exported portrait

1080 × 1920

MP4, minimum

Higher resolution is welcome. 4K entries are fine.

40s – 1min

Length

One minute is the ceiling. Aim shorter.

The mic

Must feature

Mega Mic or Tiny Mic visible in the reel

Send the full-quality file

Exporting through third-party editing apps can reduce resolution or add watermarks. Sharing a file through WhatsApp compresses it too. Always submit the original export, at full quality, and check the finished file before it goes.

3. TAKING PART

Content requirements

Original work

Produced solely for the Roaming Mic Challenge.

No copyright infringement

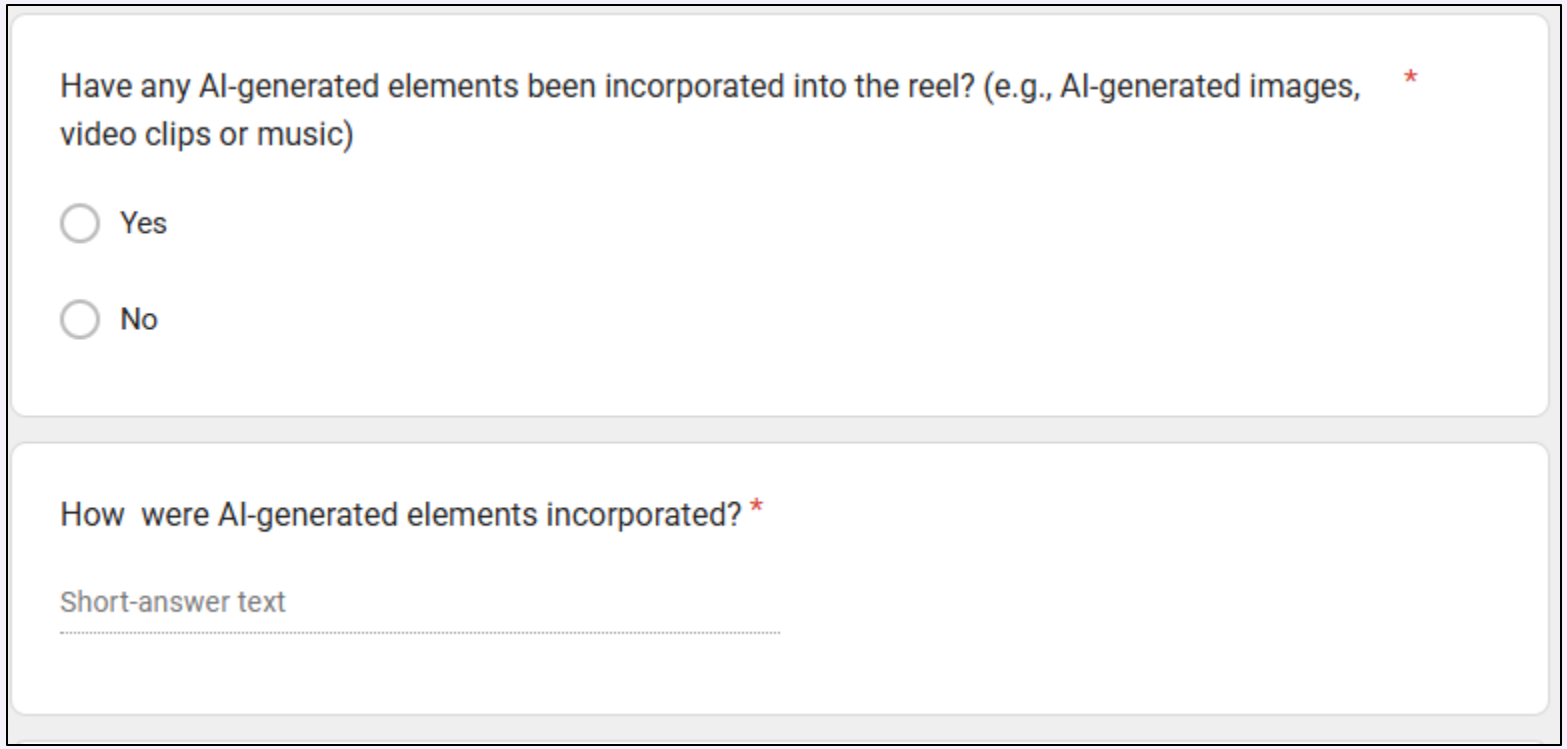
This covers music, images, characters and footage.

Logos and branded content

Content featuring brand logos or other potentially copyrighted material is unlikely to be featured.

AI tools may be used, but should be declared on the Monthly Submission Form.

Content requirements



AI tools may be used, but should be declared on the Monthly Submission Form.

3. TAKING PART

Roles and editing rights

Roles

- Teacher-in-Charge appearing in the reel is encouraged
- A short appearance of a few seconds works best
- Teachers act as facilitators; students hold the spotlight

Editing rights

- Members of the RMC team may edit, modify, publish and use entries in any format for display and educational purposes, and have the final decision
- Members of the RMC team may remove or replace published videos without prior notice
- Submitted videos may be trimmed or edited before posting

The school is credited in the caption.

04

Making it reel-worthy



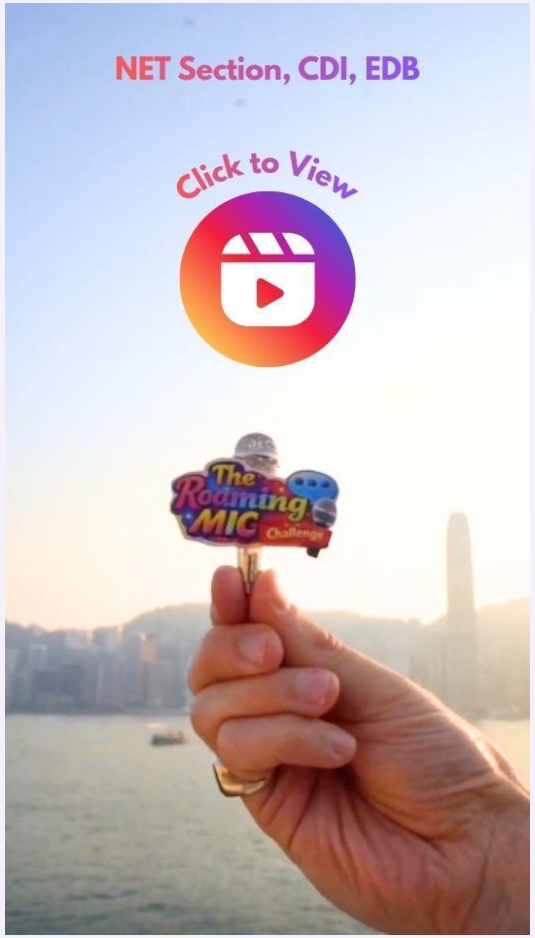
A social media format that rewards short, snappy, creative reels

Hook your audience in the first few seconds

Open on the question, the reaction, or the most surprising thing in the clip.

Skip the formal introduction

- Full names, class names, and the name of the school aren’t needed.
- It undermines the hook, and it works against privacy considerations.
- That time is better spent on student voice.



4. HOOKS & ENGAGEMENT

Six reminders

- Keep it moving
- Captions are optional but must be accurate
- Sound quality matters more than image quality
- Comments are switched off
- Originality is an important factor
- Accuracy should be considered

05

Topic Ideas

Treasures in the city



5. TOPIC IDEAS

The 30th anniversary of the establishment of the HKSAR

2027 marks thirty years since the establishment of the Hong Kong Special Administrative Region.

We encourage one of your four reels to highlight a treasure in the city.

Season Two Intro Reel Premiere



5. TOPIC IDEAS

Possible treasures

Item	Neon signs · trams · junk boats · Octopus cards · smart lampposts
Place / District	Dai pai dong · an ecological site · sports and leisure facilities · Science Park / Cyberport · Hong Kong-Zhuhai-Macau Bridge
People / Skill / Craft	Traditional noodle making · milk tea making · mahjong tile carving · tai chi
Message	Respect for grandparents · cherishing unique skills · connections to values · appreciation for our city · visions for the future

5. TOPIC IDEAS

Possible treasures

Item
• Neon signs
• Trams
• Junk boats
• Octopus cards
• Smart lamp-posts



5. TOPIC IDEAS

Possible treasures

Place / District

- Dai pai dong
- An ecological site
- Sports and leisure facilities
- Science Park / Cyberport
- Hong Kong-Zhuhai-Macau Bridge



5. TOPIC IDEAS

Possible treasures

People / Skill / Craft

- Traditional noodle making
- Milk tea making
- Mah-jong tile carving
- Tai chi



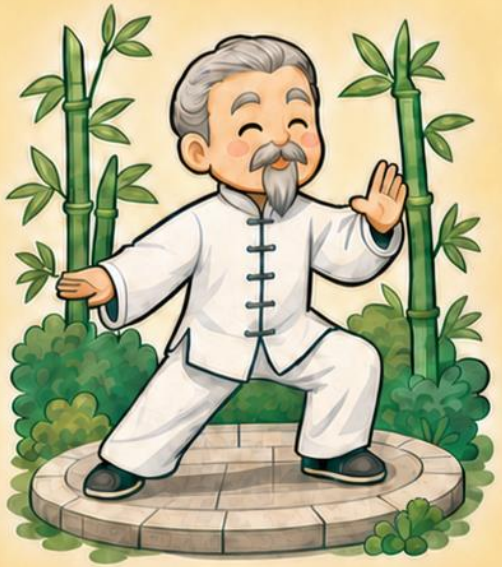
Traditional Noodle Making



Traditional Milk Tea Making



Mah-jong Tile Carving



Tai Chi

Possible treasures

Message

- Respect for grandparents
- Cherishing unique skills
- Connections to values
- Appreciation for our city
- Visions for the future



List of Other Sample Topics

Roaming Mic Challenge

List of Sample Topics (...for inspiration not necessarily emulation!)

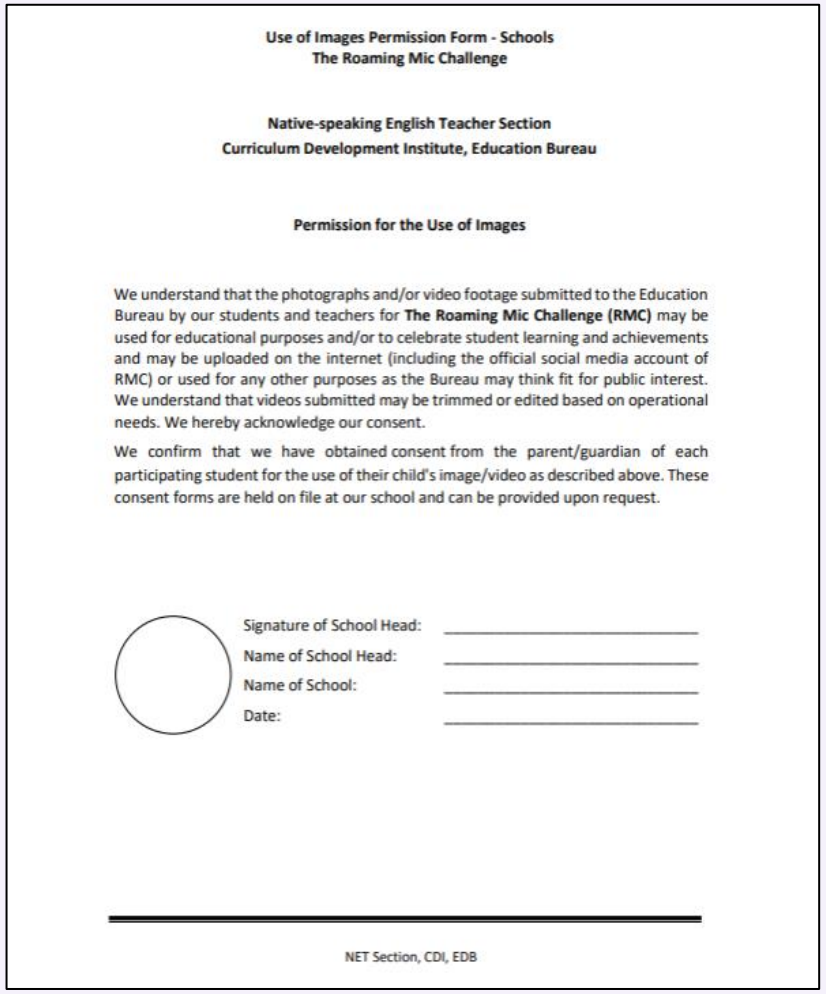
Treasures in the city	• Item (e.g., neon signs, trams, junk boats) • Place (e.g., dai pai dong, an ecological site, sports and leisure facilities) • People/Skill/Craft (e.g., traditional noodle making, mahjong tile carving, tai chi) • Message (e.g., respect for grandparents, cherishing unique skills, connections to values)
Street interview-style questions	• If you could add one thing to your school, what would it be? • What can you teach someone in ten seconds? • Which everyday invention deserves an award? • What made you smile at school today? **Preferences:** • Explore outer space or the deep sea? Why? **Challenges:** • Describe a mystery object without using its name.
Deeper questions	• Can you be brave and scared at the same time? • What can adults learn from students? • What would you like to be known for? • What has a mistake taught you? • How would you make a new student feel welcome? • What everyday science mystery would you like to solve?
Literacy-related questions	• Which fictional character would make a great classmate? • Which book deserves a film adaptation? • What is something that a book taught you?
Introduction to the community	• Introduce an unsung hero in your school. • Showcase the neighbourhood through three interesting details. • Go behind the scenes of a school English event.

06

Privacy and consent



Use of Images Consent / Permission Forms



Use of Images Permission Form - Schools
The Roaming Mic Challenge

Native-speaking English Teacher Section
Curriculum Development Institute, Education Bureau

Permission for the Use of Images

We understand that the photographs and/or video footage submitted to the Education Bureau by our students and teachers for **The Roaming Mic Challenge (RMC)** may be used for educational purposes and/or to celebrate student learning and achievements and may be uploaded on the internet (including the official social media account of RMC) or used for any other purposes as the Bureau may think fit for public interest. We understand that videos submitted may be trimmed or edited based on operational needs. We hereby acknowledge our consent.

We confirm that we have obtained consent from the parent/guardian of each participating student for the use of their child's image/video as described above. These consent forms are held on file at our school and can be provided upon request.

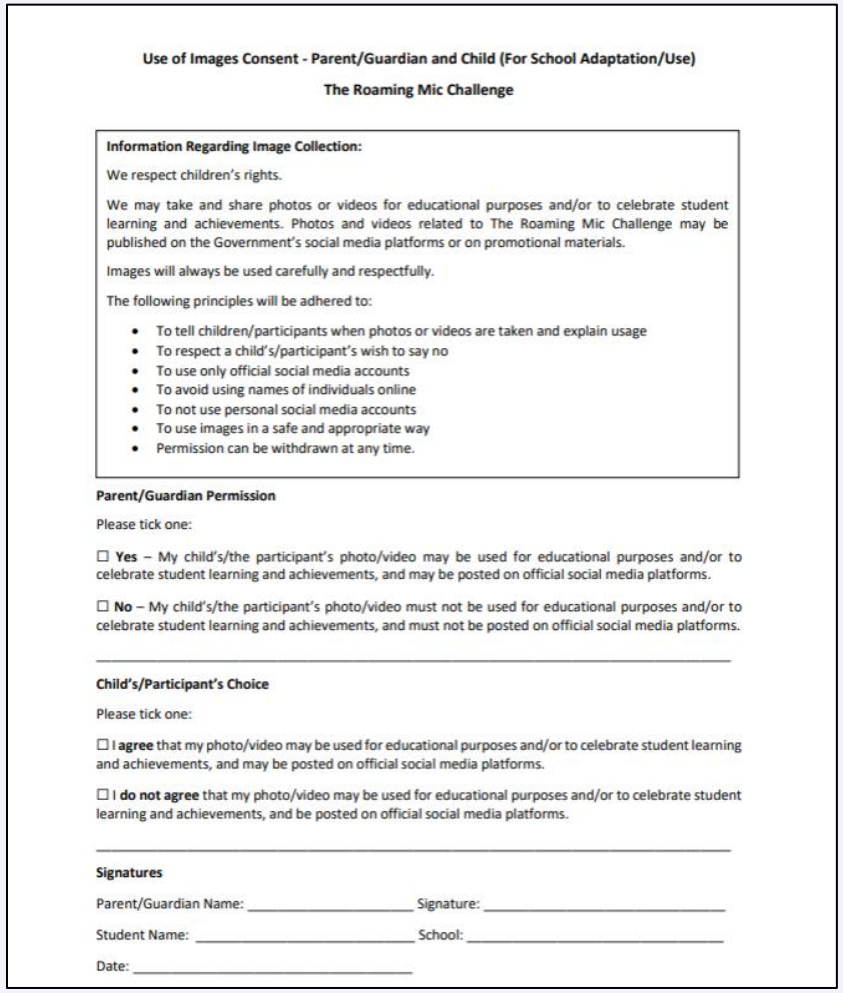
Signature of School Head: _____

Name of School Head: _____

Name of School: _____

Date: _____

NET Section, CDI, EDB



Use of Images Consent - Parent/Guardian and Child (For School Adaptation/Use)

The Roaming Mic Challenge

Information Regarding Image Collection:

We respect children's rights.

We may take and share photos or videos for educational purposes and/or to celebrate student learning and achievements. Photos and videos related to The Roaming Mic Challenge may be published on the Government's social media platforms or on promotional materials.

Images will always be used carefully and respectfully.

The following principles will be adhered to:

- To tell children/participants when photos or videos are taken and explain usage
- To respect a child's/participant's wish to say no
- To use only official social media accounts
- To avoid using names of individuals online
- To not use personal social media accounts
- To use images in a safe and appropriate way
- Permission can be withdrawn at any time.

Parent/Guardian Permission

Please tick one:

☐ **Yes** – My child's/the participant's photo/video may be used for educational purposes and/or to celebrate student learning and achievements, and may be posted on official social media platforms.

☐ **No** – My child's/the participant's photo/video must not be used for educational purposes and/or to celebrate student learning and achievements, and must not be posted on official social media platforms.

_____

Child's/Participant's Choice

Please tick one:

☐ I **agree** that my photo/video may be used for educational purposes and/or to celebrate student learning and achievements, and may be posted on official social media platforms.

☐ I **do not agree** that my photo/video may be used for educational purposes and/or to celebrate student learning and achievements, and be posted on official social media platforms.

_____

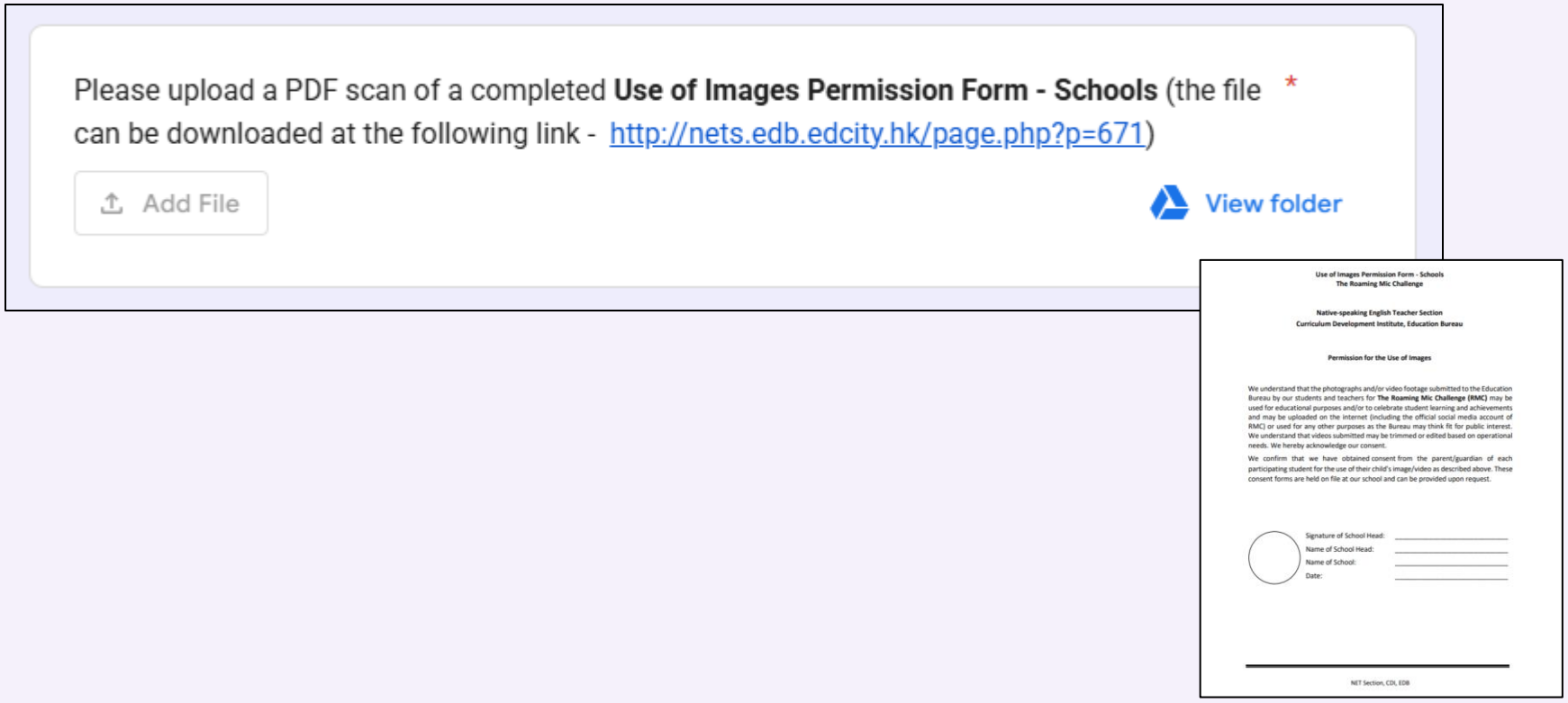
Signatures

Parent/Guardian Name: _____ Signature: _____

Student Name: _____ School: _____

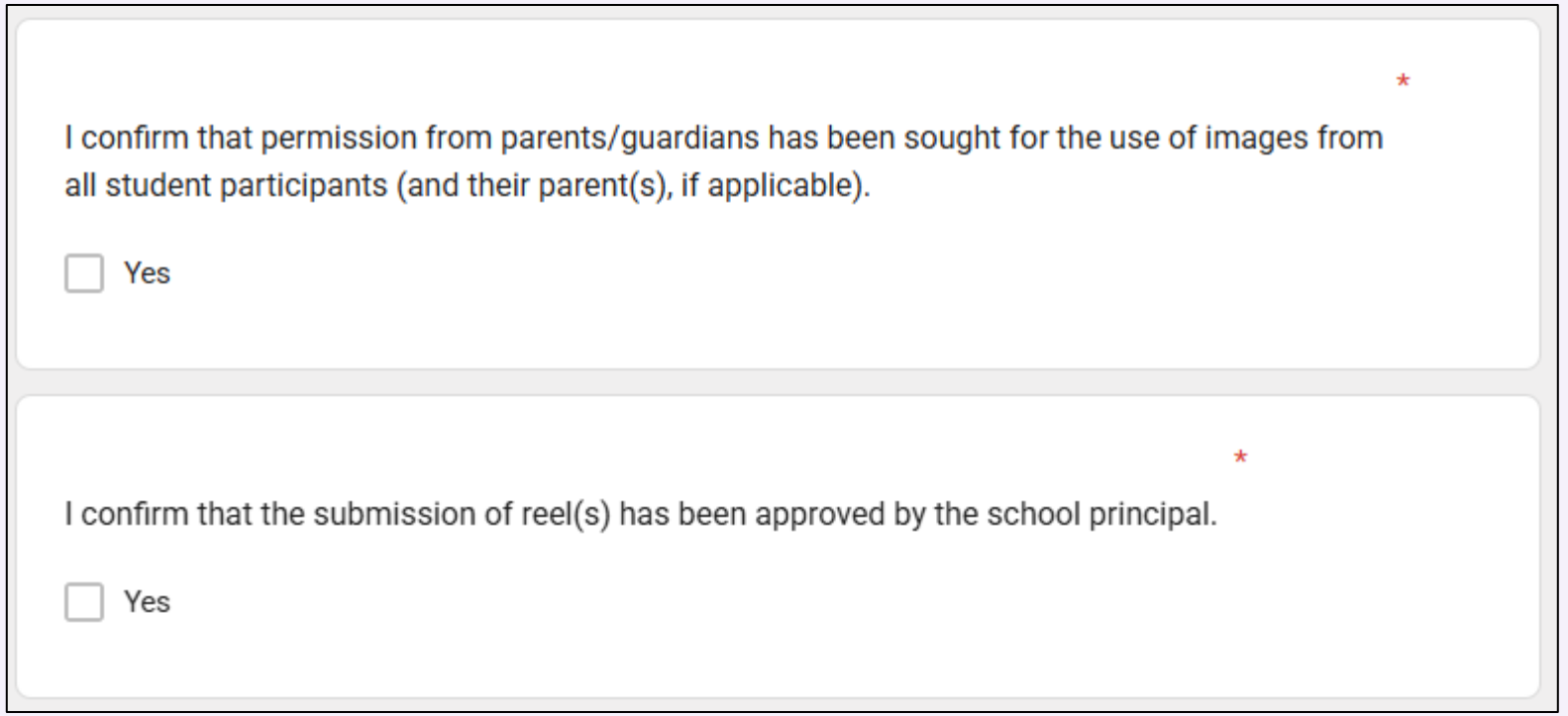
Date: _____

Upload of Permission Form to Application



6. PRIVACY AND CONSENT

Monthly Submission Form



I confirm that permission from parents/guardians has been sought for the use of images from all student participants (and their parent(s), if applicable). *

- [ ] Yes

I confirm that the submission of reel(s) has been approved by the school principal. *

- [ ] Yes

6. PRIVACY AND CONSENT

Check the background before you press record

No copyrighted images

Book or film characters on classroom displays are the usual culprit.

No commercial logos

Brand names on displays, packaging or clothing in shot.

No sensitive information

Names, marks, contact details and timetables on walls, whiteboards or noticeboards.

Appropriate for public viewing

Assume everything on the wall behind the student will be looked at.

If it is visible in the frame, it will be visible online.

BEFORE YOU SUBMIT

Final checklist

- [ ] Is student privacy protected?
- [ ] Is student voice the focus?
- [ ] Does the mic feature?
- [ ] Is the background appropriate?
- [ ] Is it 40 seconds to 1 minute?
- [ ] Is it filmed vertically, 1080 × 1920?
- [ ] Are captions accurate?
- [ ] Has AI use been declared?

Roaming MCs



7. PAPERWORK

Forms to be completed

Application Form

ONCE, TO TAKE PART

Submitted within the application window. Deadline: 28 September 2026.

Monthly Reel Submission Form

WITH EACH SUBMISSION

Accompanies every submission, including the AI use declaration.

Consent Forms

BEFORE FILMING

The school consent form is submitted alongside the application form. Individual student consent is handled by the school.

Individual consent forms stay at school.

Keep the consent records on file and check them against every student who appears in a reel. A template for gathering parent and child consent is provided for your use.

Application Form

Deadline: **28 September 2026**

8. OVER TO YOU

Questions?



Primary schools **Roland Smith**

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Secondary schools **Shelly Lee**

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Support from Advisory Teachers and Regional NET Coordinators is available throughout the year.