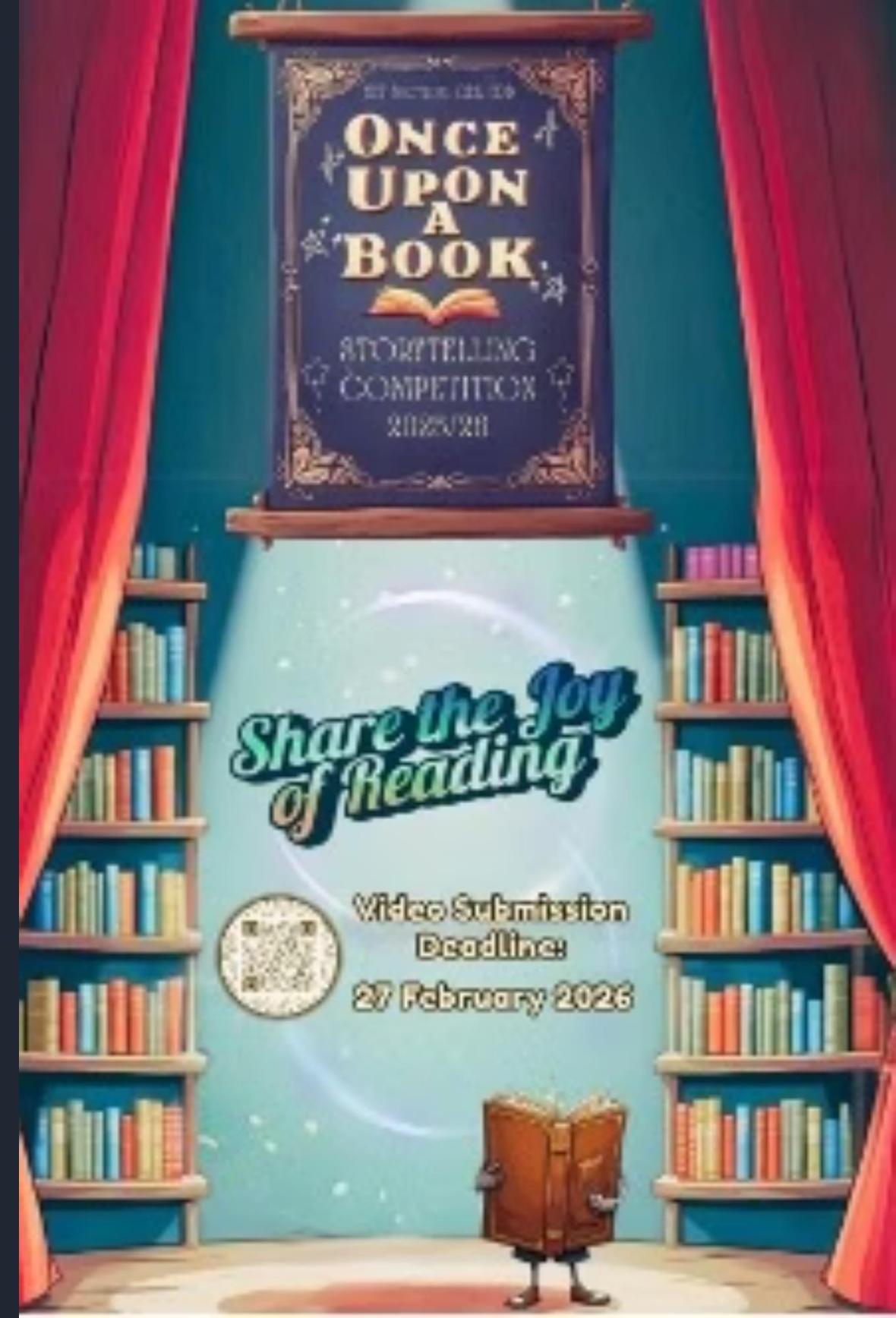


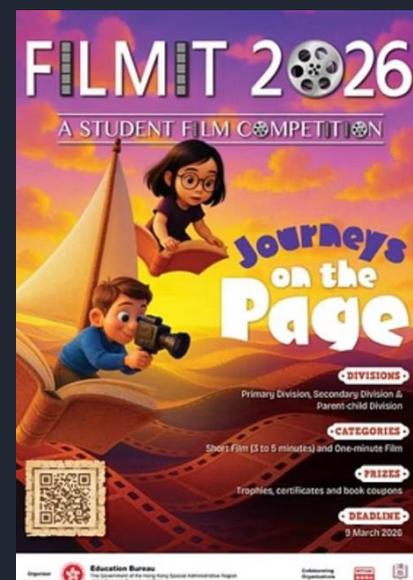
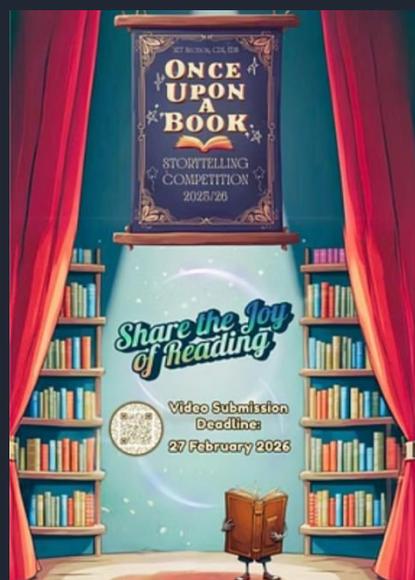
# Once Upon a Book Storytelling Competition 2025/26 Briefing Session

① To facilitate attendance taking, please set your display name in Zoom as follows -

**Family name First name** (Abbreviation of school name),  
e.g. Chan Henry (XXXPS)

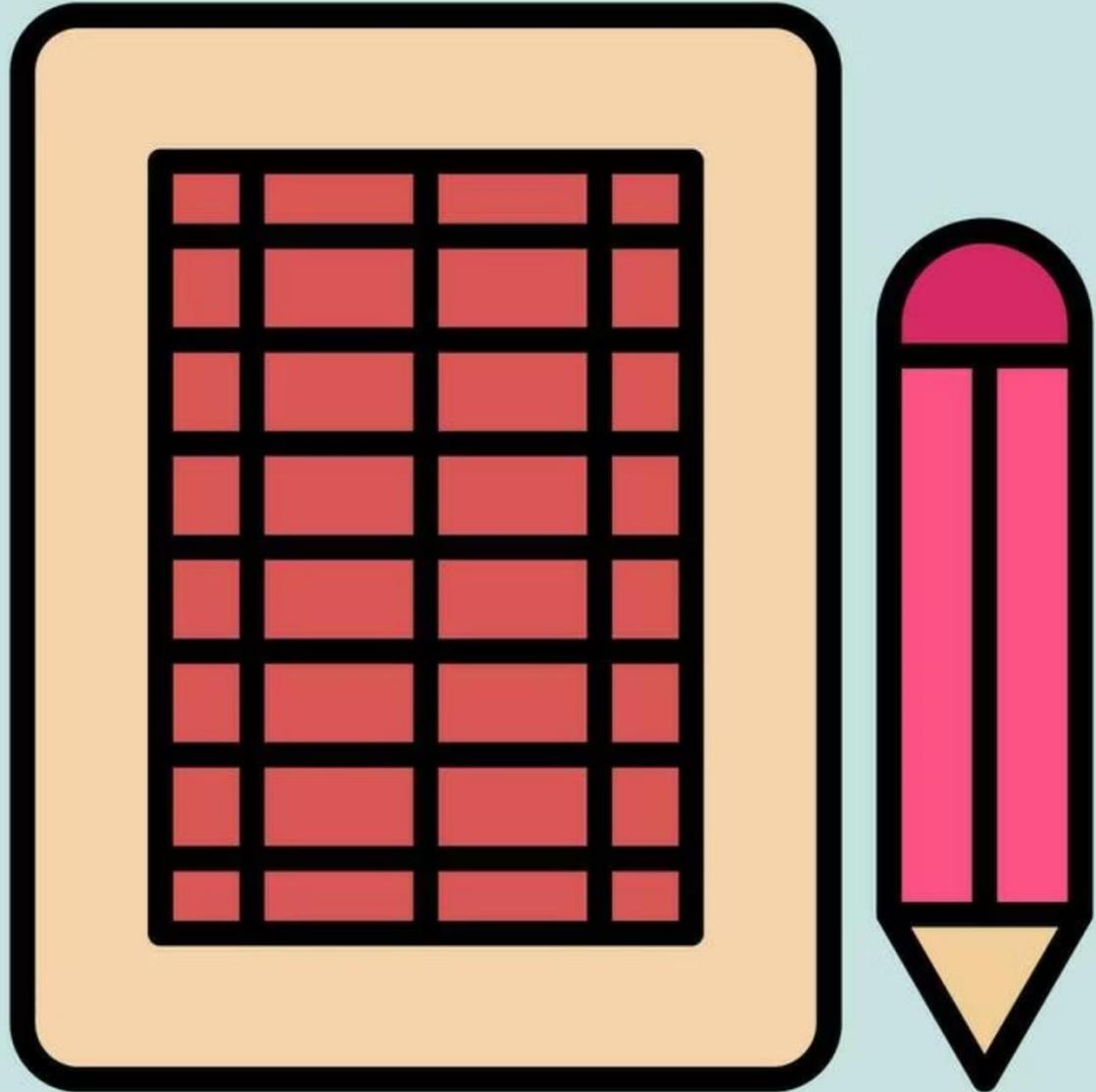


# NET Section Competitions & Activities 2025/26



# Rundown

1. Aims
2. Key Dates
3. Conditions and Regulations
4. Story-Telling Techniques
5. Video Examples
6. Advice on Video Production
7. Forms to be Completed
8. Question and Answer Session



# Aims and Objectives

## Aims

To promote reading, as reading extensively provides students with powerful learning opportunities and contributes to whole-person development.

## Objectives

- **explore** diverse narratives, characters, ideas, and emotions through reading.
- **express** ideas freely, confidently, and creatively in English, by sharing a passion for reading a book of choice, using a range of storytelling techniques.
- **develop** communication skills and creativity through a thoughtful video presentation of a book.
- **cultivate** values and attitudes through engagement with books and storytelling.

# What is it all about?

- Promoting reading and great storytelling
- Retelling of a story on video
- Can be part of a story or a whole story
- Present in a range of different styles
- Not a 'reading aloud', but a creative re-telling, e.g. dramatic book review, trailer
- Do not create your own story



# Non-fiction Texts

Primary



'The Boy who Harnessed the Wind'  
by  
William Kamkwamba

# Non-fiction Texts

## Secondary



'Between a Rock and a Hard Place'  
by  
Aron Ralston

**Super Readers category**

Schools can enter one category or both

**Live Unplugged category**

Unlimited no. of video entries

Max. 2 video entries per school

**Two Divisions:**  
Primary and Secondary

**Four Divisions:**  
KS1, KS2, KS3, KS4

**Submission deadline:**  
27 February 2026

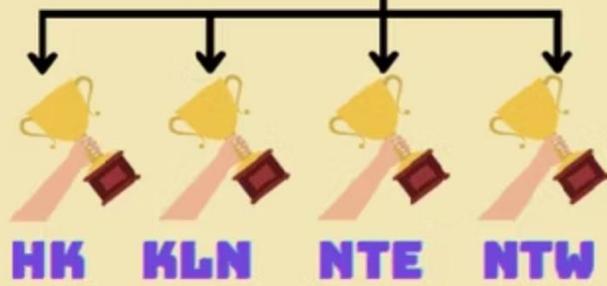
**Submission deadline:**  
27 February 2026

Adjudication for the **Super Readers** school awards in each region of Hong Kong

Shortlisting of video entries for the **Live Unplugged** events in each Key Stage

**Results to be announced:**  
15 April 2026

**Results to be announced:**  
15 April 2026



Winning schools will be invited to receive their awards at the OUB Storytelling Competition Live Unplugged 2026.



**29 & 30 April 2026**  
WPO1B, EDB Kowloon Tong Education Services Centre



**29 & 30 April 2026**  
WPO1B, EDB Kowloon Tong Education Services Centre

Further details may be found in the *Conditions and Regulations* document 2025/26

# Key Dates



Deadline for Video Submission

27 February 2026 (Friday) 5:00pm



Announcement of Super Readers Awards  
and shortlisted entries for the Live  
Unplugged events

15 April 2026



Once Upon a Book Live Unplugged

29 & 30 April 2026

# Conditions and Regulations

Please see the NET Section e-platform for details.

CONDITIONS

TERMS

# Points to Note

When filming the video, the camera should be in a fixed position for the duration of the video-recording.

- Zooming and panning are not permitted.
- The student(s) should be visible from the waist up (i.e. a medium shot).
- The room should be well lit.
- The sound must be audible.
- Students may use sound effects during the performance. Sound effects may be produced by sound Foley (using the voice, body or various objects) or digitally pre-recorded.

To avoid using copyright-protected images, the covers of published books must not be shown in the video. If students would like to show the book cover, they are encouraged to create the cover by hand. Alternatively, they may use an AI-generated image or a copyright-friendly image available through the Creative Commons (See: <https://creativecommons.org/>) as long as they abide by the licensing agreements.

Video editing should be minimal. The addition of special effects (e.g. green screen backgrounds, animations, transitions) or sound effects is not permitted in post-production editing.

# Four Divisions

## Key Stage 1

- 1-3 minute video

## Key Stage 2

- 1-3 minute video

## Key Stage 3

- 2-4 minute video

## Key Stage 4

- 2-4 minute video



# School Awards

- Four Super Readers Awards will be awarded, one in each region (*Hong Kong, Kowloon, New Territories East & New Territories West*). Winning schools will receive:
  - a trophy
  - a certificate
  - a collection of books recommended by the NET Section
  - all participants will receive an e-certificate
  - winning schools will be invited to receive their awards at the OUB Storytelling Competition: Live Unplugged 2026.



## Education Bureau

The Government of the Hong Kong Special Administrative Region  
of the People's Republic of China



Text Size



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## School Lists by District

<https://www.edb.gov.hk/en/student-parents/sch-info/sch-search/schlist-by-district/index.html>

# Individual/Pair Awards

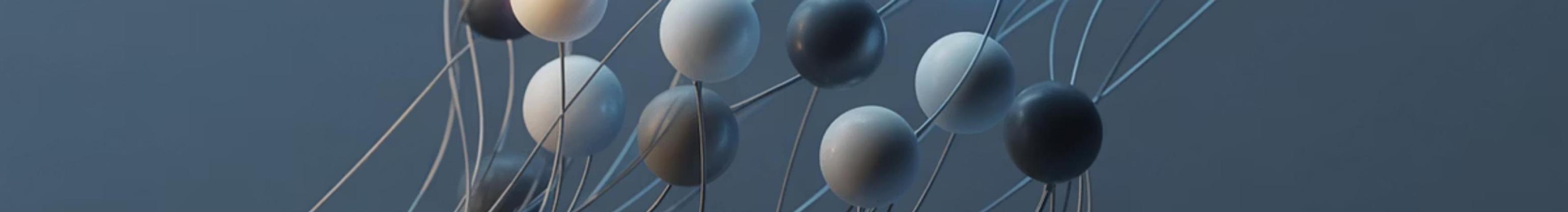
Award Category	Name of the awards	Prizes for each award
Individual/Pair Awards at the OUB Live Unplugged events (to be awarded in each division)	First Prize	Trophy and Certificate(s) of Award\$800 in book coupons
	Second Prize	Trophy and Certificate(s) of Award\$600 in book coupons
	Third Prize	Trophy and Certificate(s) of Award\$400 in book coupons
	Merits (x2)	Certificate(s) of Merit\$200 in book coupons
Tickets to Ocean Park will be given to all students/pairs that are shortlisted to compete in the OUB Live Unplugged event. Students may be invited to perform in the OUB Storytelling Outreach event in May or June 2026.		

# Good Storytelling Techniques

- Content
- Use of English
- Vocal Expression
- Physical Expression
- Presentation and Engagement

These techniques will be included in the adjudication criteria.





# Good Storytelling Techniques

## A. Content

- *Narrative flow:* Logical and coherent story structure
- *Detail relevance:* Inclusion of pertinent details
- *Values:* Promotes positive values

## B. Use of English

- *Intelligibility* (pronunciation)
- *Fluency* (stress and intonation)
- *Range of language use*

## C. Vocal Expression

- *Volume:* Appropriate loudness
- *Pitch:* Varied and dynamic
- *Pace:* Controlled speed of speech
- *Articulation:* Clear pronunciation

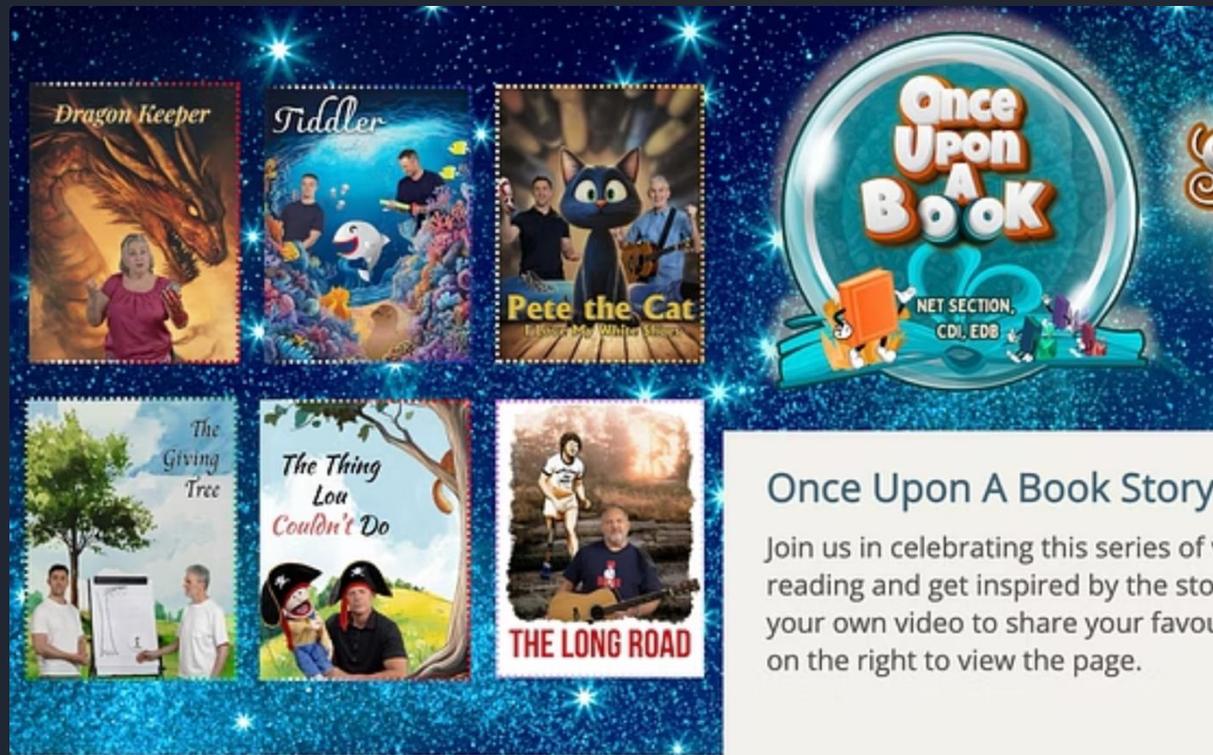
## D. Physical Expression

- *Gestures:* Purposeful and natural
- *Facial expressions:* Reflective of emotions and messages
- *Eye contact:* Engages the audience
- *Posture:* Confident and open
- *Movement:* Complementary to spoken content

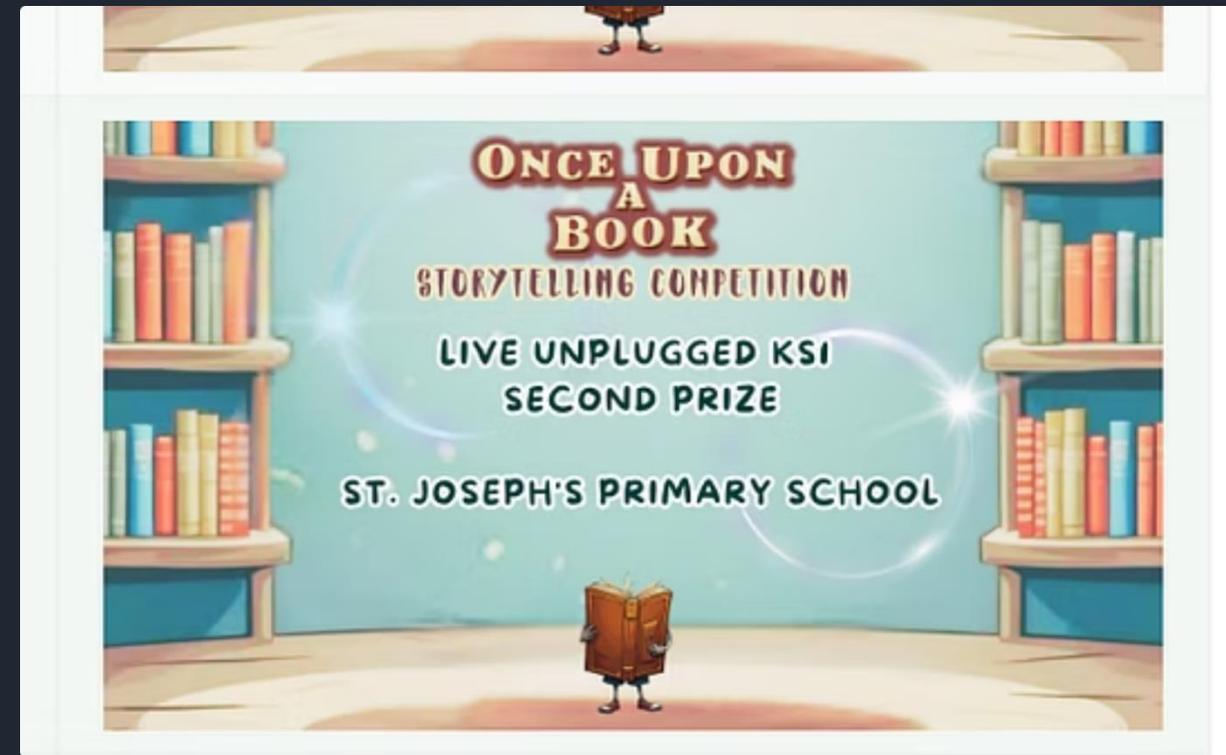
## E. Presentation and Engagement

- *Visual aids:* Clear and effective
- *Organization:* Well-structured presentation
- *Time management:* Adherence to allotted time
- *Audience interaction:* Encourages engagement and participation

# Video Examples



The Once Upon A Book Storytelling Showcase videos



Last year's winners

# Other Video Elements to Remember

- Script
- Backdrop
- Props
- Costumes
- Video editing
- Preparation

A hand-drawn speech bubble with a thick black outline and a light beige fill. The text inside is written in a rough, hand-drawn, black, all-caps font. The speech bubble has a tail pointing towards the bottom left.

WHAT'S  
YOUR  
STORY?

# Script



A vibrant rainbow with seven distinct bands of color (red, orange, yellow, green, blue, purple, and red) arches across the top half of the image. The background consists of vertical blue wooden planks with visible grain and some minor wear. The text 'Backdrops, Props, Costumes' is centered in the lower half of the image in a white, serif font.

Backdrops, Props, Costumes

# Video Editing



A photograph of a person's hands holding an open book, viewed from a slightly elevated angle. The book is open, showing the pages and the spine. The lighting is soft, highlighting the texture of the paper. The word "Preparation" is overlaid in white, serif font on the left side of the image.

Preparation



# Roles of the Student

# Roles of the Facilitator



# Hints and Tips

1. Use of laptops and multi-media resources are not permitted.
2. School awards: If an individual video link does not open, it will not be counted as one entry.
3. OUB Live Unplugged: The live performance of shortlisted teams must match with what was done in the video submitted.



Hints

Tips



# Forms to be Completed

1. Super Readers Submission Form and/or Live Unplugged Submission Form
2. Use of Images Parent Permission Form (To be handled and kept by the school)
3. OUB Video Entries Spreadsheet

(Super Readers & Live Unplugged) 27 Feb 2026

All forms are available on the C&R and the competition page.

# Video Entries and Links

- Recommended Video formats: MP4 or AVI
- Upload all the video entries to a shared drive (e.g. Google Drive, OneDrive, Dropbox)
- Please ensure access right is set to "Anyone with the link"
- Ensure all links are accessible until Monday 28 August 2026



# Contact Details

Name of Officer	Email	Tel. No.
Ms Ada LI(Primary schools)	<a href="mailto:adapyli@edb.gov.hk">adapyli@edb.gov.hk</a>	3549 8334
Ms Alice LEUNG(Secondary schools)	<a href="mailto:aliceosleung@edb.gov.hk">aliceosleung@edb.gov.hk</a>	3549 8315

A close-up photograph of a hand raised in a classroom setting. The hand is the central focus, with fingers spread and palm facing forward. The background is dark and out of focus, showing other hands raised in the distance. The text "Question Time" is overlaid on the left side of the image in a white, serif font.

Question Time