NET Section Competition: Filmit 2023 Conditions and Regulations

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Section I: About the Competition

The Organiser

The Filmit 2023 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Support Division (CSD), Education Bureau (EDB), in partnership with the European Union Office to Hong Kong and Macao (EUO) and the Chinese International School (CIS) Film and Media Department.

Aims

The aims of the Filmit 2023 competition are to:

- develop primary and secondary students' English language proficiency through a competition which requires them to respond in English;
- enhance students' awareness and appreciation of English;
- give students an opportunity to use English in a creative way involving multimodal technology;
- promote the use of English language to discuss topics relevant to primary and secondary students;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students a positive outlook on life, respect for other cultures and the natural world and a sense of responsibility for the betterment of our community, our society and the world.

Section II: Conditions and Regulations

Theme

Ode to Life: A World of Possibility

In line with the Values Education Curriculum Framework (pilot version) (2021) and the current cross-curricular campaign on "Promoting Positive Values and Attitudes through English Sayings of Wisdom 2022/23", jointly organised by the English Language Education (ELE) Section and the NET Section, the theme of Filmit 2023 is **Ode to Life: A World of Possibility**. With this theme in mind, participants are encouraged to create a short film that explores what it means to have a positive outlook on life, to have respect for other cultures and the natural world by cherishing life, showing empathy, or respecting diversity and/or to have a sense of responsibility for the betterment of our community, our society and the world.

Divisions and Categories

There are two divisions in the Flimit 2023 competition:
- Primary Division
- Secondary Division

In each division of the competition, there are several categories organised by film genres. The categories are as follows.

1. Fiction (Primary and Secondary Divisions): A Filmit 2023 fiction film is a short narrative based on the theme **Ode to Life: A World of Possibility.** It involves one or more fictional characters who face a conflict or a problem. The character(s) work to resolve the conflict/problem, and in doing so experience some kind of change. The narrative structure should be clearly developed (e.g. orientation, complication, climax, resolution). Narrative techniques, such as foreshadowing, flashback and flash forward, can also be incorporated. The film must be 3 – 5 minutes in duration.

2. Documentary (Secondary Division only): A Filmit 2023 documentary film is an informational exploration of the theme **Ode to Life: A World of Possibility** that involves real or actual events or information. Evidence of research and sources of information should be included. The film must be 3 – 5 minutes in duration.

3. One-Minute Film (Primary and Secondary Divisions): The emphasis in this category is on the promotion of the theme **Ode to Life: A World of Possibility** through a one-minute film. The film can be persuasive or informational. While film genres such as advertisements and social media posts would be appropriate, other genres may also be suitable. Students should be encouraged to use their creativity and imagination. The film must be no longer than 1 minute in duration.

Poster Design Competition (optional)

Teams in both the Primary and Secondary Divisions that submit an entry for Filmit 2023 may also enter the Poster Design Competition. The poster design should be based on the main message in the submitted film and must include the title of the film and the school name. Teams might consider including names of students playing an acting role on the poster.

Conditions of Entry (Primary and Secondary Divisions)

Care must be taken not to include any copyright-protected material in the entry. This includes music soundtracks, clips from other sources, and/or published texts.

- Schools can enter a maximum of **five** teams and submit a maximum of **five** entries.
- There is no limit to the number of students in each team.
- Each student may only contribute to a film entry produced by **one** team.
- The entries will be classified as follows:

    Primary Division: P1-P6 students
    - Fiction
    - One-minute Film

    Secondary Division: S1-S6 students
    - Fiction
    - Documentary
    - One-minute Film

- Prizes will also be awarded for Best Poster Design in both the Primary and Secondary division of the competition

- Teachers-in-charge must comply with the following conditions when submitting their students' work:

    o All files for **each entry** must be uploaded to a folder in a Google Drive account (either a personal or school account). Please ensure access right settings is set as "Anyone with the link".

    o The folder shall still be accessible until 31st December 2023. Please contact the organiser at filmit2023edb@gmail.com if changes have been made.

    ○ The Google Drive folder must be shared with the NET Section via the Google Form at https://forms.gle/Yprp8W4246Yp2PxU9. Each folder must include the following documents:

        ■ Use of Images Permission Form (Parents);
        ■ School Pledge and Use of Images Permission Form (School);
        ■ The film entry in MP4 format
        ■ The poster entry in portrait orientation in JPEG or PNG format with a minimum resolution of 150 dpi (optional)

    ○ The title of each file must contain the school name followed by the name of the file, as follows:

        ■ School name_Parent Permission Form
        ■ School name_School Pledge and Permission Form
        ■ School name_Film title

- School name_Film title_poster

- Entries must be original, with the script, voice-over and subtitles, and film footage created wholly by the students.
- A title frame and end credits must be included, detailing the name of the school and listing the students involved in the project and their roles/area(s) of responsibility.
- Entries for the Fiction and Documentary categories must be within 3 – 5 minutes, and entries for the One-minute category must be within 1 minute. These limits exclude the title and credits.
- To avoid using copyright-protected music, teams are encouraged to create original soundtracks and to acknowledge themselves in the credits.
- The deadline for submission is **Sunday, 30th April, 2023**.
- Teachers are invited to arrange a visit to the EUO and/or a school visit from an EUO Officer to help generate ideas, develop a focus and access resources about the European Union. Places are limited and will be allocated on a first-come-first-served basis. Please contact Ms Ingrid TO at 3549 8313 or ingridskto@edb.gov.hk for further information.

Section III: Adjudication

Judging panels may include representatives from the NET Section and other Sections of the EDB, the EUO to Hong Kong and Macao, media professionals, and NETs. Entries will be assessed on originality, content, use of language, and technical quality.

Criteria

As part of our regular review and renewal of the competition, prizes and awards may vary from year to year. The particular awards on offer each year will be clearly stated in the "Awards and Certificates" section.

Best Overall Film Awards

The assessment criteria for the Best Overall Film Awards in each category of the competition will include, although are not limited to:

Content	Key messages, relevance to the theme, interest value and creativity.
Use of language – "character" (Fiction)	The dialogue reflects character development in a narrative and the delivery is effective, i.e. intelligible and fluent with appropriate stress and intonation.
Use of language – "voice-over" (Documentary)	The voice-over narration is appropriate and the delivery is effective, i.e. intelligible and fluent with appropriate stress and intonation.

Use of language – "subtitles"	The subtitles are legible, understandable, grammatically correct and in sync with the voice-over narration/dialogue.

Additional criteria are as follows:

Best Overall Film: Primary	There are five prizes in the Primary Division for the Fiction category. The top three prizes will be awarded trophies, certificates and book coupons. The two Merit prizes will be awarded Certificates of Merit.
	There is also one prize for the One-minute Film category, which will be awarded a trophy, certificates and book coupons.
	The core criteria are:
	Innovation and originality, fluidity in storytelling and editing, entertainment appeal, quality of sound and cinematography.
Best Overall Film: Secondary	There are three prizes in the Secondary Division, one for each of the three categories (Fiction, Documentary, and One-minute Film).
	The core criteria are:
	Innovation and originality, full exploration of theme and execution of concept, entertainment appeal, quality of sound, cinematography and editing, fluidity in storytelling.
	Adjudicators will also take into consideration:
	Fiction: use of dialogue and action, character development **Documentary**: interesting and varied input, narration **One-minute Film**: relevance and clarity of message, impact

Other Awards

Technical Excellence: Secondary (Fiction / Documentary/One-minute Film):	Execution of shots, tight editing, creative camera techniques, effective use of light and sound
Best Actor: Primary and Secondary (Fiction)	Characterisation, interaction with other performers, interaction with camera, command of role

Best Ensemble Performance: Primary and Secondary (Fiction / Documentary)	Interaction, energy, enthusiasm, characterisation, ability to work as a whole to create a mood or tone
Best Poster Design	Teams in both the Primary and Secondary divisions that submit a poster with their film entry are eligible for the Best Poster Design Award. The poster design should include the title of the entry and the name of the school/team. It should reflect the message of the short film and the theme of the competition. The poster should have visual impact and should promote the students' film. It should be submitted in portrait orientation in JPEG or PNG format with a minimum resolution of 150 dpi along with the film.
Popular Vote	6-8 film entries will be selected from the entire pool of entries based on their level of mass appeal. The public will vote for their favourite film on the EUO Facebook platform or the NET Scheme e-Platform. The Award will go to the entry that receives the most number of votes.

Please note:
- The judging panel may decide that an award not be given if there are not enough entries meeting the standards as defined by the criteria.
- The decisions of the judging panel are considered final and no correspondence will be entered into after the results are announced.

Section IV: Awards and Certificates

Primary Division

Award	Prizes
Best Overall Film (Fiction) • 1st Prize • 2nd Prize • 3rd Prize • Up to 2 Merits	 Trophy, book coupons and certificates Trophy, book coupons and certificates Trophy, book coupons and certificates EUO goodie bags and certificates
Best Overall Film (One-minute Film)	Trophy, book coupons and certificates
Best Actor (Fiction)	Trophy, book coupons and certificate(s)

Best Ensemble Performance (Fiction)	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificate(s)

Secondary Division

Award	Prizes
Best Overall Film • Fiction • Documentary • One-minute Film	Trophy, book coupons and certificates
Technical Excellence (Fiction/ Documentary/ One-minute Film)	Trophy, book coupons and certificates
Best Actor (Fiction)	Trophy, book coupons and certificate(s)
Best Ensemble Performance (Fiction / Documentary)	Trophy, book coupons and certificates
Best Poster Design	Trophy, book coupons and certificate(s)

Overall

Popular Vote	EUO goodie bags and certificates

Section V: Schedule of Events

Schedule	Event
6 February 2023	CDI020230653 Competitions / Language Arts Series: Filmit 2023 — From Film Appreciation to the Making and Production of Short Films (Self-learning) (Re-run) (for PRIMARY and SECONDARY teachers) This is an introductory workshop for teachers interested in learning about basic skills in filmmaking and ways to address the theme of this year's competition, Ode to Life: A World of Possibility.

Late February - March 2023 (TBC)	FilmLab for Students and Teachers [co-organised by Chinese International School (CIS)] This workshop will focus on making a film for the one-minute category. It will be conducted by CIS Film and Media students. This session provides opportunities for Filmit teams to seek assistance from International Baccalaureate (IB) Film and Media students with different aspects of their filmmaking process (from idea generation, scriptwriting, storyboarding, shot listing and filming to the finishing touches of film editing). This will give students an opportunity to gain more filmmaking insight and expertise as well as to interact in English with Hong Kong IB students.
Late February - March 2023 (TBC)	Workshop on Filmit: Focus on Technical Skills This is a technical workshop offered by speakers who have supported students in making award-winning films in the competition. They will share their expertise in some technical aspects of filmmaking, e.g. editing, cinematography.
30 April 2023	Deadline for submission of entries and accompanying forms
Early July 2023 (TBC)	Filmit 2023 Awards Ceremony
17 – 28 July 2023 (TBC)	European Union Film Festival 2023 (Showcasing Filmit 2022 winning films during the European Union Film Festival)

Filmit 2023 workshops and FilmLab will be conducted online if classes are suspended due to the pandemic.

For any enquiries, please contact Ms Ingrid TO at 3549 8313 (Tel. No.) or ingridskto@edb.gov.hk (Email).

Section VI: Submission of Entries

To complete the submission of an entry, please upload all of the required files, including the MP4 video file and the accompanying forms, as well as the poster in portrait orientation in JPEG or PNG file (with a minimum resolution of 150 dpi) (if applicable), into a Google Drive folder. (You may use a personal or school Google account.) Set general access to the Google folder to "anyone with the link". Copy the link and paste it into the Google Form, which can be accessed in Section II: Conditions and Regulations.

Section VII: Advice Regarding the COVID-19 Pandemic

● Please be aware that the above terms and conditions may be modified depending on the ongoing COVID-19 situation.

● The pandemic has created a new normal in which we must pay very close attention to our health and to the advice issued by the government. We suggest you do the following:

1. Start early while students can still work together in case restrictions are tightened later in the school year.
2. Follow the appropriate guidelines and take care of your health and the health of your students.
3. Check this website regularly to see if there are any updates regarding any changes.

Section VIII: Enquiries

For further enquiries, please contact:

Name of officer	Email	Tel. No.
Ms Ingrid TO	ingridskto@edb.gov.hk	3549 8313
Mr Hugh BEAMES	hughbeames@edb.gov.hk	3549 8312
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Ms Luana HASELL	luanahasell@edb.gov.hk	3549 8337
Ms Janice LI	janiceli@edb.gov.hk	3549 8364
Mr Craig ROBERTSON	craigrobertson@edb.gov.hk	3549 8376