

Filmit 2027: A Student Film Competition

Conditions and Regulations

Section I: About the Competition

Organiser

The Filmit 2027 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau (EDB), in collaboration with Radio Television Hong Kong (RTHK) and the Commercial Production Group (CPG) of Chinese International School (CIS).

Aims

The aims of the Filmit 2027 competition are to:

- develop students' English language through filmmaking;
- provide students an opportunity to collaborate with peers and use English creatively;
- promote the use of English language to discuss topics relevant to students' lives;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students' positive values and attitudes.

Theme

Read to Reel: Our Heritage in Focus

In line with the Values Education Curriculum Framework (2026) and the current cross-curricular campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom” 2026/27, the theme of Filmit 2027 is ***Read to Reel: Our Heritage in Focus***. Participants are encouraged to create a short film that celebrates our heritage and expresses appreciation for our neighbourhoods. They are invited to explore the theme through fiction and/or non-fiction texts to inspire their stories.

Divisions and Categories

In the Filmit 2027 competition, there are three divisions and two categories:

Primary Division (P1 – P6)	Secondary Division (S1 – S6)	Parent-child Division (P1-S6 & parents/guardians)
One-minute Film Category		Short Film Category (2-3 mins)
Short Film Category (3-5 mins)		

The Filmit 2027 categories are outlined below:

1. **One-minute Film Category (Primary and Secondary Divisions):** A Filmit 2027 one-minute film can be a narrative, informational or persuasive film related to the theme of the competition. It must be one-minute in duration, not including the title frame and end credits.

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2. **Short Film Category (Primary and Secondary Divisions):** A Filmit 2027 short film can be a narrative, informational or persuasive film related to the theme of the competition. It must be 3 – 5 minutes in duration, not including the title frame and end credits.
3. **Short Film Category (Parent-child Division):** A Filmit 2027 short film must involve students and their parents or guardians. Other family members may also appear in the film. The film can have narrative, informational, or persuasive elements and must be related to the theme of the competition. It can be shot on a smartphone with a horizontal or vertical aspect ratio, and it must be 2 – 3 minutes in duration, not including the title frame and end credits.

Section II: Conditions and Regulations

Conditions for Entry (For all divisions)

- The competition is open to public sector primary and secondary schools in Hong Kong, including schools under the Direct Subsidy Scheme.
- Teams must be comprised of **3 – 8 members**. If there are more than eight team members (including parents, guardians, and other family members) that contribute to the production of the film, only the eight members listed in the entry form will be awarded prizes and certificates.
- There is no limit to the number of film entries submitted by each school.
- Students can only contribute to one film entry in each category.

Regulations (For all divisions)

- Each entry must be uploaded to a personal or school online storage drive, preferably using one of the following commonly used platforms: Dropbox, Google Drive, Microsoft OneDrive. Please ensure that the access right to the film is set to “anyone with the link can edit”.
- The film must be accessible until **31 August 2027 (Tuesday)**. Please contact the organisers at cdonet6@edb.gov.hk, cdonet5@edb.gov.hk, and cdonet2@edb.gov.hk if changes have been made. The file name of the entry must contain the school name followed by the name of the film, i.e. School name_Film Title.
- The film entry must be in MP4 format and the **direct link** to the file must be shared with the NET Section via the Entry Form ([Filmit 2027 Entry Form – Fill out form](#)).
- The EDB reserves the right to disqualify a film entry without prior notification to schools should the entry be inaccessible via the provided link.

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- Entries for each category must be within the stated time frame, excluding the title frame and end credits.
- Permission from parents/guardians for the use of images must be obtained by schools. The soft copy of the Filmit 2027 Use of Images Permission Form will be provided for schools to use (e.g. schools can use the Form as is or copy the clause from the Form to an e-Class parents' letter template to facilitate collection).
- Entries **must** be original, not created for any previous public competition(s), with the script, voice-over, subtitles and footage created by the students (or together with their parents/guardians for the Parent-child Division).
- Entries **must** connect with the theme of the competition. Any books or reference materials used as sources of information must be acknowledged in the entry form and the end credits of the film.
- Entries must contain age-appropriate content. It is important that the entries promote positive values and attitudes in keeping with the aims and theme of the competition.
- Entries must include a **title frame, English subtitles and end credits**. Please note that each film must include spoken language and subtitles **in English** to be qualified as an entry for the competition. The end credits must list the following: the name of the school; the names of the students, teachers and parents/guardians involved in the production of the film, as well as their roles/areas of responsibility; the titles and authors of the books and reference materials that were used as sources of information; and the sources of any images, video clips, sound effects, music, and/or special effects that were used in the production of the film.
- To nurture students as ethical IT users, the AI-generated elements used in the film should be declared in the entry form and the end credits by explicitly noting the AI tool and the model deployed, as well as the year that the content was created.

Reference format:

Company. (Year). AI Name. [AI image / audio (e.g. music, sound effects) / video generation model].

E.g. Google. (2026). Gemini. Nano Banana 2.

- To avoid using copyright-protected materials, the covers and content of published books and reference materials must not be shown in the film. Teams may use AI-generated images or copyright-friendly images available through the Creative Commons (See: <https://creativecommons.org/>) as long as they abide by the licensing agreements and properly reference the sources in the entry form and the end credits of the film.
- To avoid using copyright-protected music or sound effects, school teams are encouraged to create original soundtracks and to acknowledge themselves in the end credits. Alternatively, they may use AI-generated music or copyright-friendly music and sound effects available through the Creative Commons (See: <https://creativecommons.org/>) as long as they abide by the licensing agreements and properly reference the sources in the entry form and the end credits of the film.

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- The deadline for submission is **8 March 2027 (Monday)**.

Section III: Adjudication

Adjudication panels may include representatives from RTHK and the NET Section as well as other Sections of the EDB, film and media professionals, and NETs or other teachers with experience in teaching film. Entries will be assessed on content and creativity, use of English, presentation and teamwork, and cinematography.

The adjudication panel may decide that an award not be given if there are not enough entries meeting the standard as defined by the criteria. The decisions of the adjudication panel are considered final, and no correspondence will be entered into after the results are announced. The general assessment criteria for the top prizes in each category of the competition will include:

A. Content & Creativity	<i>Film is creative with a clear connection to the theme, and uses narrative, informational and/or persuasive techniques to convey a meaningful message</i>
B. Use of English	<i>Use of English is clear, intelligible, and fluent, with a range of vocabulary and grammatical structures; subtitles contain few or no errors</i>
C. Presentation & Teamwork	<i>Presentation is clear and individual performances are engaging; interaction among actors/performers and with the camera is effective</i>
D. Cinematography	<i>A variety of well-framed camera shots, angles and movements are used; background music, sound effects and special effects add emotional value</i>

Popular Vote

Approximately 10 film entries in each division and category designated for the Popular Vote contest will be selected to compete for the Popular Vote Award.

The public will be able to vote for their favourite films on the NET Scheme e-Platform. The Popular Vote Award will go to the film entry in each designated division and category that receives the highest number of votes.

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Section IV: Awards and Certificates

Primary and Secondary Divisions

Award	Prizes
Short Film ● 1st Prize ● 2nd Prize ● 3rd Prize	Trophy, book coupons and certificates
Merit (x2)	Trophy and certificates
Honourable Mention	e-Certificates
Outstanding Performance (x8)	Trophy and certificate
One-minute Film ● 1st Prize ● 2nd Prize ● 3rd Prize	Trophy, book coupons and certificates
Merit (x2)	Trophy and certificates
Popular Vote	Trophy and certificates

Parent-child Division

Short Film ● 1st Prize ● 2nd Prize ● 3rd Prize	Trophy, book coupons and certificates
Merit (x2)	Trophy and certificates

For all Divisions

e-Certificates of Participation for non-winning teams will be sent to the teacher(s)-in charge by email by August 2027.

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Section V: Schedule of Events

Schedule	Event
September 2026 to August 2027	PDNETwork Series: Filmmaking in the English Classroom The workshop offers an overview for creating films. It provides KS1 and KS2 teachers with a rationale and practical strategies for using filmmaking to support innovation and maximise student learning.
Event AA: A 3.5-hour session on 14 November 2026 (Sat) 9:30 – 13:00 (registration starts at 9:00am) Event AB: A 3.5-hour session on 21 November 2026 (Sat) 9:30 – 13:00 (registration starts at 9:00am) <i>Note: Event AA and AB are identical workshops. One teacher can register with up to three students for only one of the events.</i>	FilmLab@CIS for Students and Teachers (co-organised by NET Section, EDB and CIS) This workshop will focus on making short films. It will be conducted by the CPG students at CIS. This session provides opportunities for participants to seek assistance from International Baccalaureate (IB) Film and Media students with different aspects of the filmmaking process (from idea generation, scriptwriting, storyboarding, and shot listing to filming and film editing). This will give students an opportunity to gain insights and expertise as well as to interact in English with IB students in Hong Kong.
A 4-hour workshop on 16 January 2027 (Sat) 10:00 am to 2:00 pm (registration starts at 9:30am)	Filmit 2027 Acting Workshop for Students and Teachers (co-organised by NET Section, EDB and RTHK)
8 March 2027	Deadline for submission of entries and accompanying forms
Late June 2027	Filmit 2027 Awards Ceremony

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Section VI: Submission of Entries

To submit an entry, please upload the MP4 video file to a personal or school online storage drive, preferably using one of the following commonly used platforms: Dropbox, Google Drive, Microsoft OneDrive. Set general access to the video to “**Anyone with the link**” as “**Editor**”. Copy the **direct link** to the entry and paste it into the Entry Form. The Entry Form can be accessed in Section II: Conditions and Regulations.

Section VII: Enquiries

For enquiries, please contact:

Name of officer	Email	Tel. No.
Ms Ingrid TO	ingridskto@edb.gov.hk	3549 8313
Mr Raymond YIP	raymondkcyip@edb.gov.hk	3549 8309
Ms Claudia LUI	claudialui@edb.gov.hk	3549 8359